



2016 EDITORIAL CALENDAR

IHS ENGINEERING360

IHS ELECTRONICS360

IHS Engineering360 and IHS Electronics360 reach a global audience of engineers and industrial professionals through a wide variety of channels, including Engineering360.com and Electronics360.com, social media, videos, webinars, and industry-leading newsletters.

Our editorial mission is to provide coverage that spans the engineering landscape, and that helps to spark innovative and creative thinking among readers, deepen their knowledge of the profession, and provide a range of technical resources essential to the art and practice of engineering.

The IHS Engineering360 and IHS Electronics360 editorial teams deliver compelling and must-read news, in-depth feature articles, infographics, videos, consumer electronic device teardowns and engineering reference materials. These diverse and readily accessible offerings are tailored for professionals in critical global industries that include automotive; aerospace and defense; energy and natural resources; life sciences; chemicals and materials; process automation; computing and networking; electronics; and manufacturing.

Our editors build content that makes connections and offers links to datasheets, product guides, reference material and standards. The breadth and depth of the offerings is unmatched in the content delivery industry.

Here are some of the types of content we produce:

WEBINARS

The IHS Electronics360 and IHS Engineering360 editorial teams organize and moderate monthly webinars that provide analysis and commentary around ongoing trends and recent developments in the industry. Formats range from analyst presentations to panel discussions with industry experts and journalists.

RESEARCH

We invite our audience on a regular basis to take part in research projects that seek to identify current concerns and emerging trends in the engineering profession. Our annual Pulse of the Engineer survey is a comprehensive research project that dives deeply into the profession and the range of challenges facing engineers and allied disciplines. Our annual compensation survey is intended to provide a benchmark for salaries and wages.

VIDEO NEWS - NEW!

IHS Engineering360 and IHS Electronics360 launched a weekly video news summary. Watch concise reviews of key industry developments, gain insights via video product teardowns, benefit from video technical tours and learn the latest from exclusive interviews with industry executives and thought leaders. Watch our multimedia page for developments as we expand our video offerings!

TRADESHOW COVERAGE

Look to IHS Engineering360 and IHS Electronics360 to provide targeted bonus coverage before, during and immediately after the most important industry events during the year. Our extensive specialized newsletters offer access to tens of thousands of professionals who attend and present at these industry conferences.

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Month	Industry Focus	Tradeshow Coverage	Featured Webinars	Special Reports
January	Automotive Technology; Commercial Transportation; Plant & Facilities Engineering; Plant Reliability	North American International Auto Show; CES; DesignCon	Semiconductor Market Outlook (Electronics360)	
February	Medical Equipment Design; Healthcare Engineering; Environmental Technology; Oil & Gas Technology; Power Generation & Distribution; Unconventional Oil & Gas	Embedded World; CERAWEEK; Healthcare Information and Management Systems Society	Automotive Production Forecast (Engineering360)	
March	Industrial Processing Equipment; Pump Technology; Quality, Test & Measurement; Chemical Manufacturing; Plastics Fabrication	Light + Building; MEMs Congress; World Petrochemical Conference	Building Automation	
April	Electric & Hybrid Vehicle Technology; Automotive Technology; Commercial Transportation; Electronic Components; Engineering Knowledge & Insight	LightFair; Printed Electronics; 3D Print Week; Society of Automotive Engineers Show	Consumer Electronics Outlook (Electronics360)	
May	Engineering Challenges 2016: Educating the Next Generation	Display Week; EDS		
June	Aerospace Technology; Defense & Security Technology; Light Aviation	Paris Air Show; Sensor Expo	Workplace Diversity and Talent Recruitment (Engineering360)	Workplace Diversity and Talent Recruitment
July	Big Data in the Industrial Engineering Sector		Sensors for the Automotive Industry (Electronics360)	
August	Industrial Automation; Engineering Management; Materials Solutions	MakerFaire; Center for Automotive Research Management Briefing Seminars	Healthcare IT (Engineering360)	
September	Connected Home; Tablet Trends; Solar Energy	Solar Power International		
October	Optoelectronics; Electronic Product Design; Electronic Components	ECIA Executive Conference; International Test Conference	The Connected Home (Electronics360)	
November	Supplying the Additive Manufacturing Sector; Semiconductors and the Automotive Sector		Ethical Challenges for Engineers (Engineering360)	Ethical Challenges for Engineers
December	Designing for Product Security; Industrial Water Quality Management		Pulse of Engineering	Pulse of Engineering



MEET THE TEAM

A network of editors - stretching from London to New York to Denver to Malaysia to India - delivers news and analysis every business day. They report on important news and product developments, and also track leading industry events. Here are the editors and some of the contributing writers who make IHS Engineering360 and IHS Electronics360 must-read destinations for engineers worldwide!

David Wagman is Editorial Director and is responsible for all news and analysis content on the site. David's career as a journalist and editor has focused largely on energy, including upstream oil and gas production and all forms of electric power generation. He is the former Executive Editor of *Power* magazine, former Chief Editor for *Power Engineering* magazine and was the editorial director for a web-based news service from FT Energy. David holds a Master's Degree in City and Regional Planning from Ohio State University.

Bryan DeLuca joined IHS as Editor of IHS Electronics360 in 2015 and is responsible for content direction for Electronics360.com. Prior to joining IHS, Bryan worked in the electronics and engineering industries in both domestic and international media. He also has created a range of industry-wide products, and worked in advertising and marketing. Bryan holds a BA from Hofstra University.

David Bak's professional experience has been dedicated to the global exchange of technology ideas. As IHS Engineering360 group editor, David directs the editorial strategy of more than 60 online newsletters for OEM engineers worldwide. Prior to his work with IHS, he helped launch and manage the international journal *Global Design News*, establishing an editorial/sales staff spanning Europe, Asia, and North America. David earned his B.S. degree in nuclear science and holds an M.S. in environmental engineering.

Peter Brown is Assistant Managing Editor of IHS Electronics360 and has nearly 20 years of experience reporting and writing about the electronics industry including semiconductors, semiconductor manufacturing, consumer electronics, power and energy, MEMS and sensors and mobile devices. Peter has won gold and silver awards from the American Society of Business Publication Editors for both writing and design.

Carolyn Mathas has broad writing and editing experience for magazines as well as high-tech accounts. She has 20 years of marketing and writing experience spanning corporate, agency and editorial positions, primarily in semiconductor and telecom industry segments.

Patrick Mannion is an engineering and business-to-business media and communications professional who has been writing about and analyzing developments in electronics and the business of electronics for more than 25 years. Formerly vice president and brand director for UBM America's electronics group, he is now founder and director of ClariTek LLC. Patrick has expert knowledge of engineering and design issues and the electronics industry underlying trends and a deep understanding of designers' needs and mindset.

Dr. Roger H. Pink is a senior engineer with IHS and author of the blog "Roger's Equations" found on CR4, the Engineering360.com community. Roger received his Ph.D. in Theoretical Physics from the University at Albany and has been published in several peer reviewed journals including *Macromolecules*, *Langmuir*, *Applied Magnetic Materials* and *Hyperfine Interactions*.

Bill Schweber is an electronics engineer who has written three textbooks on electronic communications systems, as well as hundreds of technical articles, opinion columns and product features. In addition, he has worked in marketing communications for Analog Devices, Inc., an analog and mixed-signal semiconductor company, and was associate editor of ADI's respected technical journal. Bill has an MSEE from the University of Massachusetts and a BSEE from Columbia University.

Robynn Andracssek, P.E. is an Associate Environmental Engineer at Burns & McDonnell. She specializes in air quality permitting and primarily serves industrial and utility clients. Robynn writes on environmental engineering topics as well as engineering ethics, STEM and diversity.

Winn Hardin is a journalist, speaker and marketing consultant for technology-focused organizations. His areas of expertise include industrial automation, telecommunications, lasers, imaging, robotics, semiconductors, aerospace, government, defense and security.

Abe Michelen writes about advanced semiconductor developments and nanotechnology including a regular column about developments in academia. He is a professor of electrical engineering at Hudson Valley Community College in Troy, New York, where he teaches courses on semiconductor manufacturing, nanotechnology and analog and digital electronics.

Murray Slovick has more than 20 years of experience as chief editor of publications covering various aspects of electro-technology. He previously was Editorial Director at Hearst Business Media where he was responsible for the online and print content of *Electronic Products*, among other properties in the U.S. and China. He has also served as Executive Editor at CMP's *eeProductCenter* and spent a decade as editor-in-chief of the IEEE flagship publication *Spectrum*.

engineering360.com/advertising
sales@engineering360.com
844.300.3098

IHS Engineering360
Media Solutions