



Additive Manufacturing e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest 3D printing technology trends. It's the perfect platform to get your message out about new products, recent technology developments, product application ideas, and more.

Coverage Areas/Topics

- Market overviews
- Cost issues
- Evolving role of standards
- Global and regional trends
- Product/material development
- Latest industry news

Markets/Industries Served

Aerospace, Automotive, General Manufacturing, Medical Equipment

Special Edition Issues

February 7, 2017; June 6, 2017; October 17, 2017

Reach a Highly Engaged Audience*

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use e-newsletters as a key resource when comparing and evaluating suppliers.

Delivery rates exceed
95%

More than
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e-newsletters upon receipt

3 out of 4
readers use our e-newsletters as a
primary resource in the early to
middle buy cycle stage

*2014 IEEE GlobalSpec Media Solutions Readership Survey

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Current Subscriber Base 37,000+

Readership Profile by Industry (No.)

Engineering/Tech Design Services	14,400 +
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Aerospace & Defense.....	4,700+
Instrumentation & Controls	2,800+
Medical Equipment/Instrumentation.....	1,700+
General Manufacturing	600+
Industrial Machinery/Tools & Equipment	500+
Unspecified Engineering, Scientific and Technical	1,100+

Readership Profile by Job Function

Engineering, Design.....	17,800+
Engineering, Consulting	7,800+
Manufacturing	3,900+
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Engineering, Other	400+
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General Corporate Mgmt.....	300+
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