Building Blocks for the IoT

IEEE GlobalSpec

Building Blocks for the IoT e-newsletter covers the most critical issues affecting developers of next-generation connected devices for the Internet of Things, Industry 4.0, and consumer products. Timely and relevant topics relating to embedded systems in applications range from smartphones and wearable tech, to medical devices, military systems, industrial automation equipment, and wireless sensor networks.

It's the perfect platform to get your message out about new products, recent technology developments, product application ideas, and more.

Coverage Areas/Topics

- Operating systems
- Development/verification/simulation tools
- Programming languages
- Design tools and device testing
- Technology and market trends and more

Markets/Industries Served

Aerospace, Automotive, Communications, Computers, Defense & Security, Consumer Products/Electronics, Medical Equipment

Special Edition Issues

April 14, 2017; August 11, 2017; December 15, 2017

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Instrumentation & Controls	4,200+
Consumer Products/Electronics	3,700+
Medical Equipment/Instrumentation	2,700+
Unspecified Engineering, Scientific and Technical	700+

Readership Profile by Job Function

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Engineering, Other	10,800+
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Unspecified Engineering, Scientific and Technical	700+

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**2014 IEEE GlobalSpec Media Solutions Readership Survey*

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