

Electronics360 e-newsletter covers the top stories, latest news and insights on the end-to-end electronics value chain. It covers the business and technology of electronics as it impacts a myriad of industries across the global economy.

Our mission is to provide content that helps our readers peer over the horizon, understand consequences and connections, and above all manage risk. We write for strategic planners, product designers, procurement and supply chain professionals. That is, decision makers. We tackle big complex strategic topics as well as tactical issues.

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Electronics360 connects with critical job functions and industries in the electronics space, including:

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- Design/Development Engineers
- Procurement/Purchasing Managers
- R&D Managers/Engineers
- Engineering Management
- Supply Chain Executives
- Manufacturing Supervisors
- Technical Management
- Software/Firmware Development
- Executive Management

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- Design Tools & IP
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- Power Management
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