

Electronics360 e-newsletter covers the top stories, latest news and insights on the end-to-end electronics value chain. It covers the business and technology of electronics as it impacts a myriad of industries across the global economy.

Our mission is to provide content that helps our readers peer over the horizon, understand consequences and connections, and above all manage risk. We write for strategic planners, product designers, procurement and supply chain professionals. That is, decision makers. We tackle big complex strategic topics as well as tactical issues.

Markets/Industries Served

Aerospace & Defense; Automotive & Transportation; Electronics; Energy & Utilities; Government; Manufacturing; Oil & Gas; Power & Utility; Software & Technology

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Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use e-newsletters as a key resource when comparing and evaluating suppliers.

Geotargeting Available

In addition to the global Electronics360 e-newsletter, we now offer Electronics360 EMEA and APAC editions. Both editions deliver targeted global and region specific electronics information to subscribers.

EMEA Subscribers: 46,00
APAC Subscribers: 80,100

Current Subscriber Base 248,000+

Electronics360 connects with critical job functions and industries in the electronics space, including:

Job Functions

- Design/Development Engineers
- Procurement/Purchasing Managers
- R&D Managers/Engineers
- Engineering Management
- Supply Chain Executives
- Manufacturing Supervisors
- Technical Management
- Software/Firmware Development
- Executive Management

Industry Verticals

- Analog & Mixed Signal Design
- Design Tools & IP
- Test & Measurement
- RF, Wireless & Microwave Design
- Embedded Systems
- Power Management
- Consumer Electronics Design
- Communications/Networks Design
- Supply Chain
- Automotive & Transportation
- Industrial & Medical Technology



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