

Engineering in Motion

IEEE GlobalSpec

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Markets/Industries Served

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Unspecified Engineering, Scientific and Technical	11,700+

Readership Profile by Job Function

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Engineering, Consulting	12,600+
Engineering, Other	10,100+
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Marketing/Sales	8,300+
Engineering, Process/Production	7,300+
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Engineering, Faculty/Staff/Student	4,000+
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as of December 2017



*2014 IEEE GlobalSpec Readership Survey

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