

Engineering in Motion

Engineering360

IEEE GlobalSpec's **Engineering in Motion** newsletter emphasizes the most engaging and informative engineering news in the form of videos. Subscribers can stay up-to-date on the latest technology, products, and research news with a series of engaging videos. Watch the latest breakthroughs unfold before your eyes – consumer electronics in action, DIY and tutorial sessions, as well as news briefs and engineer commentaries.

Markets/Industries Served

Automotive; Communications – Datacom/Telecom/Wireless/Network; Consumer Products & Electronics; Education; Design Services; Medical Equipment/Instrumentation; Semiconductor & Electronic Components; Computers, Systems & Peripherals; Electronics

2017 Issues

March 3, 2017; April 7, 2017; May 5, 2017; June 2, 2017; July 7, 2017; August 4, 2017; September 1, 2017; October 6, 2017; November 3, 2017; December 1, 2017

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Oil & Gas	6,600+
Utilities/Energy.....	6,100+
Unspecified Engineering, Scientific and Technical	12,700+

Readership Profile by Job Function

Engineering, Design.....	29,600+
Engineering, Consulting	14,100+
Engineering, Other	11,100+
Technical Support/Services.....	10,200+
Research & Development.....	9,800+
Marketing/Sales.....	9,400+
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Engineering, Process/Production.....	8,000+
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Purchasing	5,200+
Engineering, Faculty/Staff/Student	4,500+
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Architect/Builder/Contractor.....	3,000+
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as of June 2017



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