

Engineering in Motion

IEEE GlobalSpec

IEEE GlobalSpec's **Engineering in Motion** newsletter emphasizes the most engaging and informative engineering news in the form of videos. Subscribers can stay up-to-date on the latest technology, products, and research news with a series of engaging videos. Watch the latest breakthroughs unfold before your eyes – consumer electronics in action, DIY and tutorial sessions, as well as news briefs and engineer commentaries.

Markets/Industries Served

Automotive; Communications – Datacom/Telecom/Wireless/Network; Consumer Products & Electronics; Education; Design Services; Medical Equipment/Instrumentation; Semiconductor & Electronic Components; Computers, Systems & Peripherals; Electronics

2017 Issues

March 3, 2017; April 7, 2017; May 5, 2017; June 2, 2017; July 7, 2017; August 4, 2017; September 1, 2017; October 6, 2017; November 3, 2017; December 1, 2017

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Industrial Machinery/Tools & Equipment	9,600+
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Aerospace & Defense	7,400+
Oil & Gas	6,900+
Utilities/Energy	6,300+
Other Engineering, Scientific and Technical	75,800+

Readership Profile by Job Function

Engineering, Design.....	30,700+
Engineering, Consulting	14,600+
Engineering, Other	11,400+
Technical Support/Services.....	10,500+
Research & Development.....	10,100+
Marketing/Sales.....	9,800+
Manufacturing	9,500+
Engineering, Process/Production.....	8,200+
Maintenance/Facilities Management.....	6,200+
General Corporate Mgmt.....	5,500+
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Engineering, Faculty/Staff/Student	4,500+
Project Management.....	3,800+
Architect/Builder/Contractor.....	3,100+
Quality Control/Assurance.....	2,700+
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as of March 2017



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