



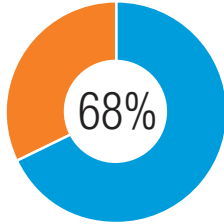
Environmental Technology

Engineering360

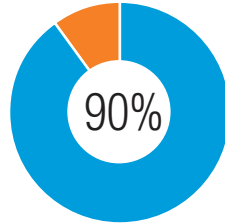
Environmental Technology e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Refuse & Recycling
- Environmental Sensors
- Pollution Control Solutions
- Hazardous Waste/Remediation

Key Subscriber Facts:

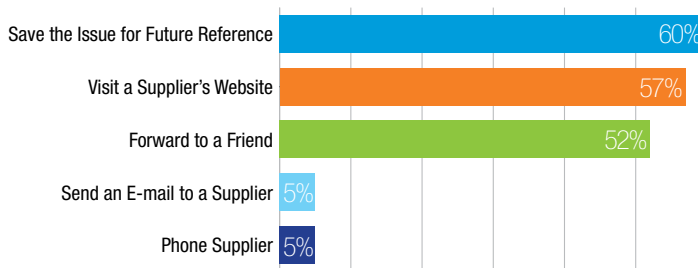


Make or influence company buying decisions

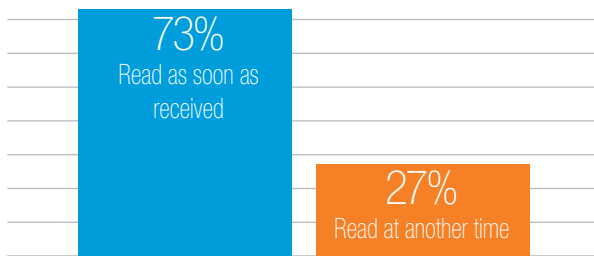


Use e-newsletter as a primary resource in early to middle buy cycle stage

Key Actions Taken by Subscribers Upon Reading:



Immediate Impact: (of subscribers who open)



Source of Readership Information: 2014 IEEE GlobalSpec Readership Survey

Current Subscriber Base 63,000+

Readership Profile by Industry (No.)

Engineering/Tech Design Services	9,000+
General Manufacturing	4,400+
Education	3,900+
Utilities/Energy	3,800+
Oil & Gas	3,500+
Industrial Machinery/Tools & Equipment	3,100+
Automotive	2,500+
Chemicals, Plastics & Rubber	2,400+
Instrumentation & Controls	2,400+
Building & Construction	2,300+
Government	1,800+
HVAC, Fire Control, Safety	1,700+
Aerospace & Defense	1,600+
Biotechnology/Pharmaceuticals	1,500+
Consumer Products/Electronics	1,400+
Communications - Datacom/Telecom/Wireless/Network	1,300+
Computers, Systems & Peripherals	1,100+
Medical Equipment/Instrumentation	1,100+
Fabricated Metals	1,000+
Semiconductor & Electronic Components	900+
Agriculture/Forestry	900+
Food & Beverage	900+
Transportation	800+
Paper, Printing & Textiles	600+
Packaging Machinery	300+
Unspecified Engineering, Scientific and Technical	9,500+

Readership Profile by Job Function

Engineering, Design	9,300+
Engineering, Consulting	7,300+
Engineering, Other	5,000+
Research & Development	4,900+
Marketing/Sales	4,500+
Technical Support/Services	4,400+
Engineering, Process/Production	4,300+
Engineering, Faculty/Staff/Student	3,100+
General Corporate Mgmt.	3,000+
Manufacturing	2,700+
Purchasing	2,000+
Maintenance/Facilities Management	1,800+
Project Management	1,400+
Quality Control/Assurance	1,400+
Architect/Builder/Contractor	1,300+
Unspecified Engineering, Scientific and Technical	6,900+

as of June 2017

For more information, call 1-844-300-3098.

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Silver	145 x 190 pixels	50 words	2	4	Middle	www.globalspec.com/EnvTechS
Bronze	145 x 190 pixels	50 words	2	4	Bottom 1/3	www.globalspec.com/EnvTechB