



Industrial Processing Equipment

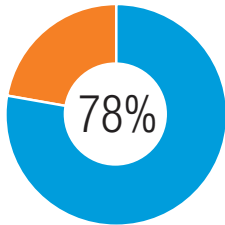
Engineering360



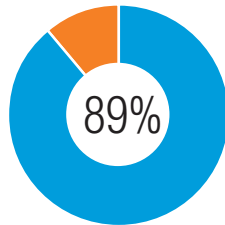
Industrial Processing Equipment e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Automation & Control
- Fluid/Gas Handling Equipment
- Solids Handling
- Filtration, Separation & Recycling

Key Subscriber Facts:

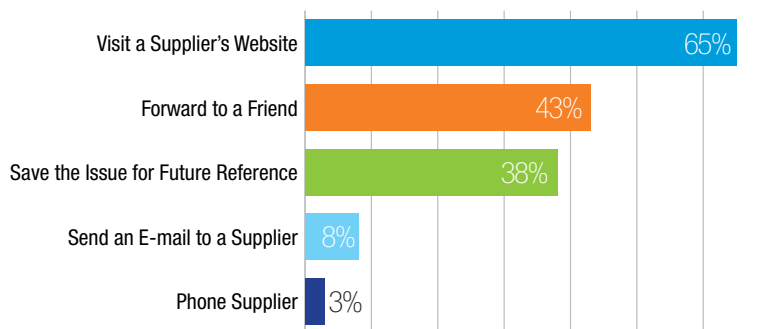


Make or influence company buying decisions

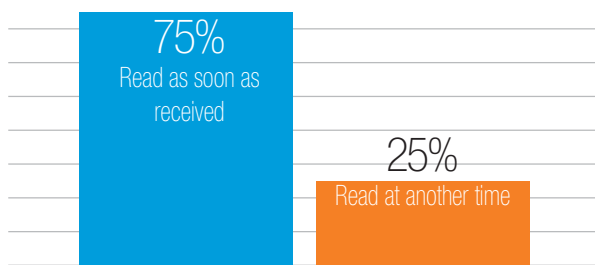


Use e-newsletter as a primary resource in early to middle buy cycle stage

Key Actions Taken by Subscribers Upon Reading:



Immediate Impact: (of subscribers who open)



Source of Readership Information: 2014 IEEE GlobalSpec Readership Survey

Current Subscriber Base 96,000+

Readership Profile by Industry

	(No.)
Engineering/Tech Design Services	12,000+
Industrial Machinery/Tools & Equipment	9,900+
General Manufacturing	9,600+
Oil & Gas	7,000+
Instrumentation & Controls	5,000+
Automotive	4,600+
Chemicals, Plastics & Rubber	4,400+
Utilities/Energy	3,300+
Education	3,200+
Food & Beverage	2,600+
Building & Construction	2,500+
Fabricated Metals	2,400+
HVAC, Fire Control, Safety	2,100+
Aerospace & Defense	1,800+
Biotechnology/Pharmaceuticals	1,800+
Consumer Products/Electronics	1,700+
Medical Equipment/Instrumentation	1,500+
Semiconductor & Electronic Components	1,300+
Paper, Printing & Textiles	1,300+
Agriculture/Forestry	1,200+
Government	1,200+
Communications - Datacom/Telecom/Wireless/Network	1,100+
Computers, Systems & Peripherals	1,000+
Packaging Machinery	900+
Transportation	800+
Unspecified Engineering, Scientific and Technical	12,100+

Readership Profile by Job Function

Engineering, Design	15,300+
Engineering, Process/Production	10,900+
Engineering, Consulting	8,600+
Marketing/Sales	7,800+
Manufacturing	7,400+
Engineering, Other	7,000+
Technical Support/Services	6,200+
Maintenance/Facilities Management	4,300+
Purchasing	4,200+
Research & Development	3,700+
General Corporate Mgmt	3,600+
Engineering, Faculty/Staff/Student	3,400+
Project Management	2,000+
Architect/Builder/Contractor	1,500+
Quality Control/Assurance	1,400+
Unspecified Engineering, Scientific and Technical	9,200+

as of June 2017

For more information, call 1-844-300-3098.

Advertising Levels (discounted rates apply for multiple insertion orders)

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Level	Image Size	Text Length	Hyperlinks	Spots Per Issue	Placement	Sample Ad
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Gold	145 x 210 pixels	50 words	2	4	Top 1/3	www.globalspec.com/IndProG
Platinum	145 x 210 pixels	75 words	2	1	Top 1/2	www.globalspec.com/IndProP
Silver	145 x 190 pixels	50 words	2	4	Middle	www.globalspec.com/IndProS
Bronze	145 x 190 pixels	50 words	2	4	Bottom 1/3	www.globalspec.com/IndProB