



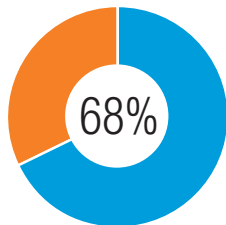
Oil & Gas Technology

Engineering360

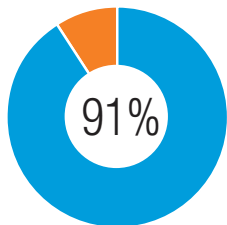
Oil & Gas Technology e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Exploration & Refining
- Drilling
- Production
- Distribution

Key Subscriber Facts:

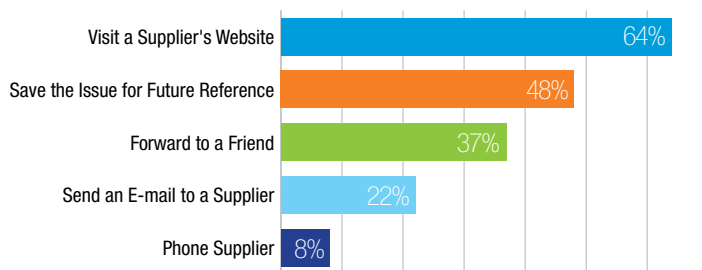


Make or influence company buying decisions

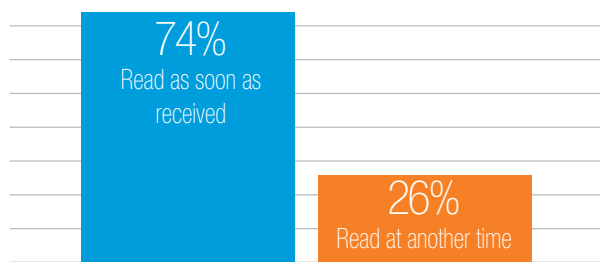


Use e-newsletter as a primary resource in early to middle buy cycle stage

Key Actions Taken by Subscribers Upon Reading:



Immediate Impact: (of subscribers who open)



Source of Readership Information: 2014 IEEE GlobalSpec Readership Survey

Current Subscriber Base 59,000+

Readership Profile by Industry (No.)

Oil & Gas	17,400+
Engineering/Tech Design Services	6,900+
Industrial Machinery/Tools & Equipment	3,500+
General Manufacturing	3,100+
Instrumentation & Controls	2,800+
Utilities/Energy	2,700+
Automotive	2,400+
Chemicals, Plastics & Rubber	2,200+
Building & Construction	1,800+
Education	1,800+
HVAC, Fire Control, Safety	1,100+
Aerospace & Defense	1,100+
Fabricated Metals	1,100+
Government	700+
Transportation	700+
Communications - Datacom/Telecom/Wireless/Network	700+
Food & Beverage	600+
Consumer Products/Electronics	600+
Agriculture/Forestry	500+
Medical Equipment/Instrumentation	500+
Semiconductor & Electronic Components	500+
Computers, Systems & Peripherals	500+
Biotechnology/Pharmaceuticals	500+
Paper, Printing & Textiles	300+
Packaging Machinery	200+
Unspecified Engineering, Scientific and Technical	5,200+

Readership Profile by Job Function

Engineering, Design	9,300+
Engineering, Consulting	5,800+
Marketing/Sales	5,400+
Engineering, Other	5,300+
Engineering, Process/Production	5,000+
Technical Support/Services	4,400+
Maintenance/Facilities Management	3,000+
Purchasing	3,000+
Manufacturing	2,700+
Research & Development	2,300+
General Corporate Mgmt	2,100+
Engineering, Faculty/Staff/Student	2,000+
Project Management	1,900+
Quality Control/Assurance	1,400+
Architect/Builder/Contractor	1,200+
Unspecified Engineering, Scientific and Technical	4,500+

as of June 2017

For more information, call 1-844-300-3098.

Advertising Levels (discounted rates apply for multiple insertion orders)

Frequency and Distribution Dates: www.globalspec.com/AdSchedule

Level	Image Size	Text Length	Hyperlinks	Spots Per Issue	Placement	Sample Ad
Banner Ad	300 x 250 pixels	N/A	1	1	Top 1/3	www.globalspec.com/OilGasN
Gold	145 x 210 pixels	50 words	2	4	Top 1/3	www.globalspec.com/OilGasG
Platinum	145 x 210 pixels	75 words	2	1	Top 1/2	www.globalspec.com/OilGasP
Silver	145 x 190 pixels	50 words	2	4	Middle	www.globalspec.com/OilGasS
Bronze	145 x 190 pixels	50 words	2	4	Bottom 1/3	www.globalspec.com/OilGasB