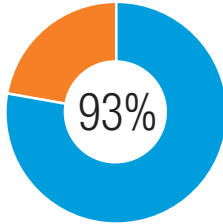


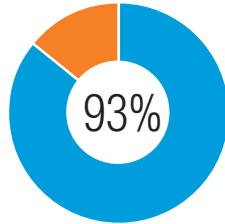
Packaging & Labeling e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Packing Machinery
- Rigid & Flexible Containers
- Labeling & Coding
- Automation & Control

Key Subscriber Facts:

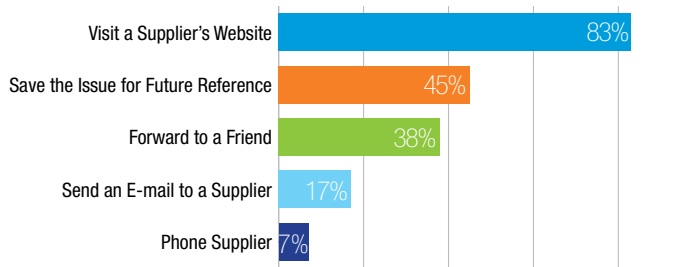


Make or influence company buying decisions

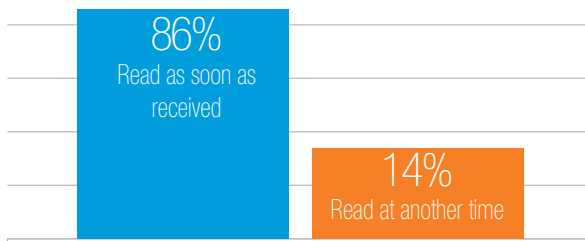


Use e-newsletter as a primary resource in early to middle buy cycle stage

Key Actions Taken by Subscribers Upon Reading:



Immediate Impact: (of subscribers who open)



Source of Readership Information: 2012 and 2014 IEEE GlobalSpec Readership Survey

Current Subscriber Base 45,000+

Readership Profile by Industry (No.)

General Manufacturing	5,400+
Engineering/Tech Design Services	4,100+
Industrial Machinery/Tools & Equipment	2,800+
Paper, Printing & Textiles	2,400+
Food & Beverage	2,400+
Chemicals, Plastics & Rubber	2,300+
Packaging Machinery	2,300+
Automotive	2,100+
Consumer Products/Electronics	1,600+
Education	1,500+
Oil & Gas	1,400+
Medical Equipment/Instrumentation	1,200+
Building & Construction	1,100+
Biotechnology/Pharmaceuticals	1,000+
Instrumentation & Controls	1,000+
Aerospace & Defense	1,000+
Computers, Systems & Peripherals	800+
Utilities/Energy	800+
Fabricated Metals	700+
Semiconductor & Electronic Components	700+
Communications - Datacom/Telecom/Wireless/Network	700+
Agriculture/Forestry	600+
Government	600+
Transportation	500+
HVAC, Fire Control, Safety	400+
Unspecified Engineering, Scientific and Technical	6,000+

Readership Profile by Job Function

Engineering, Design	5,900+
Manufacturing	5,300+
Marketing/Sales	4,800+
Engineering, Process/Production	3,700+
Purchasing	3,200+
Engineering, Consulting	2,800+
General Corporate Mgmt.	2,500+
Engineering, Other	2,500+
Technical Support/Services	2,500+
Research & Development	2,300+
Maintenance/Facilities Management	1,400+
Engineering, Faculty/Staff/Student	1,200+
Project Management	1,100+
Quality Control/Assurance	1,100+
Architect/Builder/Contractor	600+
Unspecified Engineering, Scientific and Technical	4,500+

as of June 2017

For more information, call 1-844-300-3098.

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Frequency and Distribution Dates: www.globalspec.com/AdSchedule

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Gold	145 x 210 pixels	50 words	2	4	Top 1/3	www.globalspec.com/PkgLabG
Platinum	145 x 210 pixels	75 words	2	1	Top 1/2	www.globalspec.com/PkgLabP
Silver	145 x 190 pixels	50 words	2	4	Middle	www.globalspec.com/PkgLabS
Bronze	145 x 190 pixels	50 words	2	4	Bottom 1/3	www.globalspec.com/PkgLabB