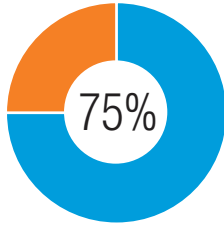




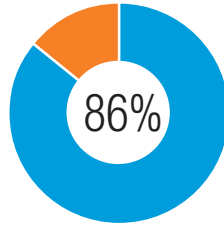
Plastics & Resins e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Engineered Components
- Composites
- Processing Innovations
- Materials

Key Subscriber Facts:

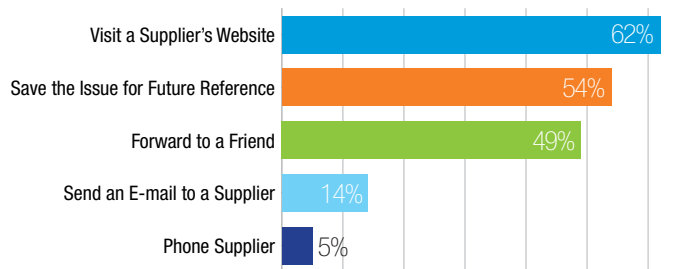


Make or influence company buying decisions



Use e-newsletter as a primary resource in early to middle buy cycle stage

Key Actions Taken by Subscribers Upon Reading:



Immediate Impact: (of subscribers who open)



Source of Readership Information: 2014 IEEE GlobalSpec Readership Survey

Current Subscriber Base 91,000+

Readership Profile by Industry (No.)

General Manufacturing	10,200+
Chemicals, Plastics & Rubber	9,900+
Engineering/Tech Design Services	9,000+
Automotive	6,900+
Industrial Machinery/Tools & Equipment	4,700+
Building & Construction	4,300+
Education	3,600+
Consumer Products/Electronics	3,300+
Aerospace & Defense	3,300+
Medical Equipment/Instrumentation	2,600+
Oil & Gas	2,600+
Utilities/Energy	2,000+
Fabricated Metals	1,800+
Instrumentation & Controls	1,700+
Paper, Printing & Textiles	1,600+
Food & Beverage	1,600+
Communications - Datacom/Telecom/Wireless/Network	1,300+
Semiconductor & Electronic Components	1,300+
Agriculture/Forestry	1,300+
Biotechnology/Pharmaceuticals	1,200+
Computers, Systems & Peripherals	1,200+
Transportation	1,200+
Packaging Machinery	1,200+
Government	1,100+
HVAC, Fire Control, Safety	1,000+
Unspecified Engineering, Scientific and Technical	11,200+

Readership Profile by Job Function

Engineering, Design	14,900+
Manufacturing	9,200+
Research & Development	7,500+
Marketing/Sales	6,700+
Engineering, Process/Production	6,500+
Engineering, Consulting	5,900+
Engineering, Other	5,300+
Purchasing	5,300+
Technical Support/Services	4,800+
General Corporate Mgmt	4,000+
Maintenance/Facilities Management	2,800+
Engineering, Faculty/Staff/Student	2,700+
Architect/Builder/Contractor	2,600+
Project Management	2,200+
Quality Control/Assurance	1,800+
Unspecified Engineering, Scientific and Technical	8,800+

as of June 2017

For more information, call 1-844-300-3098.

Advertising Levels (discounted rates apply for multiple insertion orders)

Frequency and Distribution Dates: www.globalspec.com/AdSchedule

Level	Image Size	Text Length	Hyperlinks	Spots Per Issue	Placement	Sample Ad
Banner Ad	300 x 250 pixels	N/A	1	1	Top 1/3	www.globalspec.com/PlasResN
Gold	145 x 210 pixels	50 words	2	4	Top 1/3	www.globalspec.com/PlasResG
Platinum	145 x 210 pixels	75 words	2	1	Top 1/2	www.globalspec.com/PlasResP
Silver	145 x 190 pixels	50 words	2	4	Middle	www.globalspec.com/PlasResS
Bronze	145 x 190 pixels	50 words	2	4	Bottom 1/3	www.globalspec.com/PlasResB