



**Process Technology** e-newsletter is designed to deliver timely and relevant content to readers interested in the large-scale manufacture of fluids, gases, and powders which requires a wide range of products and technology solutions.

*Process Technology* helps engineers keep pace with rapidly changing technologies impacting the industry – as well as processing trends, standards, and regulations – to ensure maximum production efficiency at minimum production cost.

### Coverage Areas/Topics

- Automation and control
- Conveyors, tanks, and storage vessels
- Mixing, blending, and filtration equipment
- Web handling systems
- Pollution control equipment

### Markets/Industries Served

Food and Beverage; Water and Wastewater; Materials and Chemicals; Oil and Gas; Pulp and Paper; Pharmaceuticals; Plastics and Resins; Environmental

### Reach a Highly Engaged Audience\*

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use e-newsletters as a key resource when comparing and evaluating suppliers.

**Current Subscriber Base ..... 297,000+**

### Readership Profile by Industry (No.)

Engineering/Tech Design Services .....	36,045+
General Manufacturing .....	28,930+
Industrial Machinery/Tools & Equipment .....	24,708+
Oil & Gas .....	23,418+
Automotive .....	16,626+
Chemicals, Plastics & Rubber.....	16,174+
Instrumentation & Controls .....	12,654+
Unspecified Engineering, Scientific and Technical .....	14,346+

### Readership Profile by Job Function

Engineering, Design.....	57,200+
Engineering, Consulting .....	28,400+
Engineering, Process/Production.....	27,800+
Manufacturing .....	26,100+
Engineering, Other .....	25,800+
Technical Support/Services.....	24,300+
Maintenance/Facilities Management.....	19,300+
Purchasing .....	18,600+
Research & Development.....	18,000+
General Corporate Mgmt.....	11,600+
Engineering, Faculty/Staff/Student .....	11,600+
Project Management.....	9,100+
Architect/Builder/Contractor.....	8,600+
Quality Control/Assurance.....	5,900+
Marketing/Sales.....	1,500+
Unspecified Engineering, Scientific and Technical .....	3,600+

*as of June 2017*

Delivery rates exceed  
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More than  
**60%**  
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**3 out of 4**  
readers use our e-newsletters as a primary resource in the early to middle buy cycle stage

*\*2014 IEEE GlobalSpec Media Solutions Readership Survey*

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