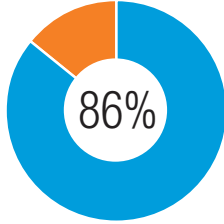




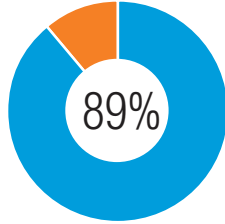
Pump Technology e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Water & Wastewater Pumps
- Industrial Pumps
- Pump Applications
- Controls, Operation, Maintenance

Key Subscriber Facts:

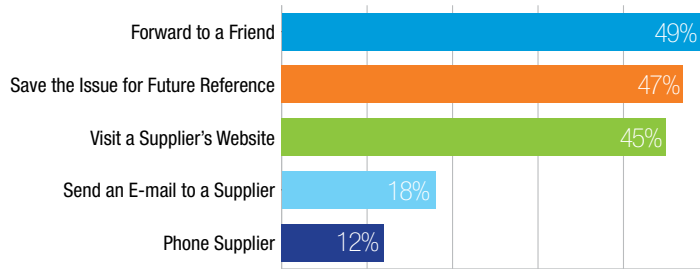


Make or influence company buying decisions

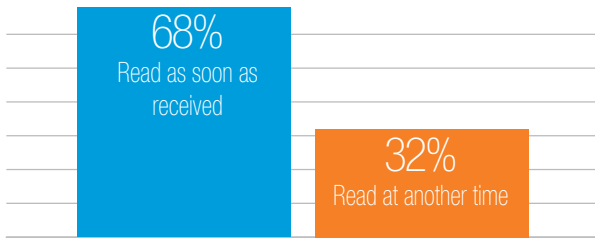


Use e-newsletter as a primary resource in early to middle buy cycle stage

Key Actions Taken by Subscribers Upon Reading:



Immediate Impact: (of subscribers who open)



Source of Readership Information: 2012 and 2014 surveys

Current Subscriber Base 92,000+

Readership Profile by Industry (No.)

Engineering/Tech Design Services	12,700+
Oil & Gas	9,400+
Industrial Machinery/Tools & Equipment	7,400+
General Manufacturing	7,000+
Utilities/Energy	5,300+
Automotive	4,000+
Building & Construction	3,800+
Chemicals, Plastics & Rubber	3,400+
Education	3,200+
HVAC, Fire Control, Safety	3,100+
Instrumentation & Controls	2,800+
Agriculture/Forestry	2,200+
Government	1,900+
Food & Beverage	1,900+
Aerospace & Defense	1,600+
Fabricated Metals	1,500+
Medical Equipment/Instrumentation	1,400+
Biotechnology/Pharmaceuticals	1,400+
Consumer Products/Electronics	1,300+
Transportation	1,200+
Paper, Printing & Textiles	1,000+
Semiconductor & Electronic Components	1,000+
Communications - Datacom/Telecom/Wireless/Network	800+
Computers, Systems & Peripherals	800+
Packaging Machinery	600+
Unspecified Engineering, Scientific and Technical	11,700+

Readership Profile by Job Function

Engineering, Design	15,600+
Engineering, Consulting	9,300+
Engineering, Other	8,300+
Engineering, Process/Production	7,700+
Technical Support/Services	6,900+
Marketing/Sales	6,300+
Maintenance/Facilities Management	5,800+
Manufacturing	4,800+
Purchasing	4,500+
Research & Development	3,300+
Engineering, Faculty/Staff/Student	3,100+
General Corporate Mgmt	3,000+
Project Management	2,200+
Architect/Builder/Contractor	2,100+
Quality Control/Assurance	900+
Unspecified Engineering, Scientific and Technical	8,600+

as of June 2017

For more information, call 1-844-300-3098.

Advertising Levels (discounted rates apply for multiple insertion orders)

Frequency and Distribution Dates: www.globalspec.com/AdSchedule

Level	Image Size	Text Length	Hyperlinks	Spots Per Issue	Placement	Sample Ad
Banner Ad	300 x 250 pixels	N/A	1	1	Top 1/3	www.globalspec.com/PumpTN
Gold	145 x 210 pixels	50 words	2	4	Top 1/3	www.globalspec.com/PumpTG
Platinum	145 x 210 pixels	75 words	2	1	Top 1/2	www.globalspec.com/PumpTP
Silver	145 x 190 pixels	50 words	2	4	Middle	www.globalspec.com/PumpTS
Bronze	145 x 190 pixels	50 words	2	4	Bottom 1/3	www.globalspec.com/PumpTB