



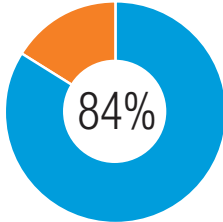
Quality, Test & Measurement

Engineering360

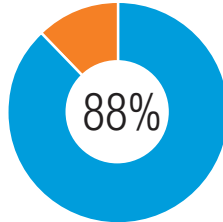
Quality, Test & Measurement e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Quality Control Methods & Software
- Materials & Product Testing
- Quality Standards & Compliance Testing
- Test Equipment & Strategies

Key Subscriber Facts:

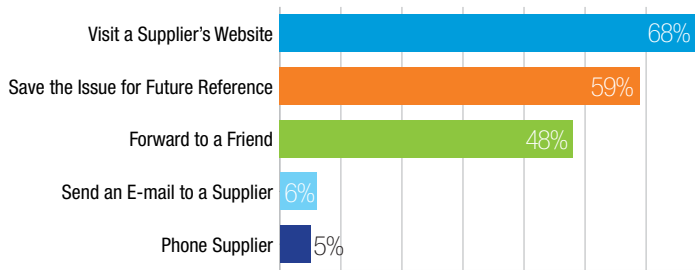


Make or influence company buying decisions

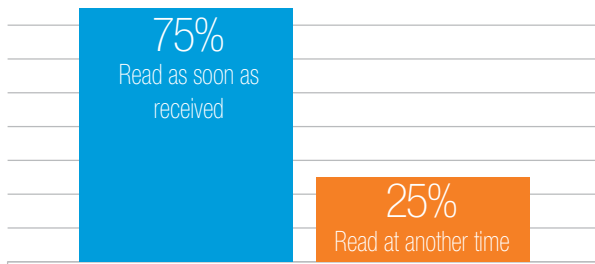


Use e-newsletter as a primary resource in early to middle buy cycle stage

Key Actions Taken by Subscribers Upon Reading:



Immediate Impact: (of subscribers who open)



Source of Readership Information: 2014 IEEE GlobalSpec Readership Survey

Current Subscriber Base 106,000+

Readership Profile by Industry (No.)

Engineering/Tech Design Services	13,000+
General Manufacturing	8,900+
Oil & Gas	6,800+
Automotive	6,000+
Education	5,800+
Instrumentation & Controls	5,800+
Industrial Machinery/Tools & Equipment	5,500+
Aerospace & Defense	4,400+
Utilities/Energy	4,100+
Communications - Datacom/Telecom/Wireless/Network	3,300+
Chemicals, Plastics & Rubber	3,200+
Medical Equipment/Instrumentation	2,800+
Consumer Products/Electronics	2,800+
Building & Construction	2,700+
Government	2,600+
Semiconductor & Electronic Components	2,200+
Biotechnology/Pharmaceuticals	2,200+
HVAC, Fire Control, Safety	2,000+
Fabricated Metals	2,000+
Computers, Systems & Peripherals	1,900+
Food & Beverage	1,300+
Transportation	1,200+
Paper, Printing & Textiles	1,100+
Agriculture/Forestry	700+
Packaging Machinery	600+
Unspecified Engineering, Scientific and Technical	13,300+

Readership Profile by Job Function

Engineering, Design	15,700+
Engineering, Consulting	9,400+
Engineering, Other	9,200+
Technical Support/Services	9,100+
Engineering, Process/Production	8,800+
Quality Control/Assurance	7,500+
Research & Development	7,300+
Marketing/Sales	6,100+
Manufacturing	5,700+
Engineering, Faculty/Staff/Student	5,100+
General Corporate Mgmt.	3,600+
Purchasing	3,300+
Maintenance/Facilities Management	2,800+
Project Management	1,700+
Architect/Builder/Contractor	1,300+
Unspecified Engineering, Scientific and Technical	9,500+

as of June 2017

For more information, call 1-844-300-3098.

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Level	Image Size	Text Length	Hyperlinks	Spots Per Issue	Placement	Sample Ad
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Gold	145 x 210 pixels	50 words	2	4	Top 1/3	www.globalspec.com/QualityTestMG
Platinum	145 x 210 pixels	75 words	2	1	Top 1/2	www.globalspec.com/QualityTestMP
Silver	145 x 190 pixels	50 words	2	4	Middle	www.globalspec.com/QualityTestMS
Bronze	145 x 190 pixels	50 words	2	4	Bottom 1/3	www.globalspec.com/QualityTestMB