



Unconventional Oil & Gas

Engineering360

Unconventional Oil & Gas e-newsletter covers technologies being used to access energy resources that, until recently, were not economical to pursue. Timely and relevant topics range from shale gas, shale oil, and oil sands, to coal bed methane and methyl hydrates.

It's the perfect platform to get your message out about new products, recent technology developments, product application ideas, and more.

Coverage Areas/Topics

- Hydro-fracturing
- Horizontal and multi-well pad drilling
- Enhanced oil recovery (EOR)
- Gas-to-liquid (GTL) conversion
- Technology and market trends and more

Markets/Industries Served

Industrial Processing Equipment, Industrial Controls, Pumps & Valves, Industrial & Specialty Chemicals, Data Acquisition, Motors, Sensors & Switches, Mechanical Components, Supply Chain Management, Building & Construction

Special Edition Issues

February 15, 2017; May 17, 2017; August 2, 2017; October 18, 2017; November 2, 2017

Reach a Highly Engaged Audience*

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Current Subscriber Base 48,000+

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Engineering/Tech Design Services	5,833+
Industrial Machinery/Tools & Equipment	2,722+
General Manufacturing	2,653+
Utilities/Energy.....	2,314+
Instrumentation & Controls	2,178+
Automotive	1,898+
Unspecified Engineering, Scientific and Technical	3,788+

Readership Profile by Job Function

Engineering, Design.....	7,600+
Engineering, Consulting	4,800+
Engineering, Other	4,400+
Marketing/Sales.....	4,300+
Engineering, Process/Production.....	4,100+
Technical Support/Services.....	3,700+
Purchasing	2,300+
Maintenance/Facilities Management.....	2,300+
Manufacturing	2,200+
Research & Development.....	1,900+
General Corporate Mgmt.....	1,800+
Engineering, Faculty/Staff/Student	1,700+
Project Management.....	1,500+
Quality Control/Assurance.....	1,100+
Architect/Builder/Contractor.....	1,100+
Unspecified Engineering, Scientific and Technical	3,300+

as of June 2017



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