

## ONLINE EVENTS

# EDUCATIONAL SESSION SPONSORSHIP

An educational session sponsorship provides your company with the opportunity to be viewed by your peers, your target audience, and your competitors as a thought leader. There are just two sponsorships of one-hour educational sessions available for this event. It's a unique opportunity to share technological advances, research findings, market information, case studies, and more with thousands of engineering, scientific, and industrial decision-makers — your target audience — online, all from the convenience of their desktop.

### FEATURES

### EDUCATIONAL SESSION SPONSORSHIP

Price	\$7,500
One-Hour Educational Session that You Conduct	+
Total Sessions Visitors/Content Viewers	Educational Session Sponsors receive anywhere from 170-450 attendees
Company Profile and Logo on Promotional Website	+
Event Promotion — Company Logo present on all pre- and post-event emails	+
Reporting of all education session attendee traffic (full contact info)	+
Ability to Offer Giveaways and Conduct Surveys	+
Attendee Briefcase Insert	1 Insert
Hanging Banner	Lobby and Exhibit Hall
Rotational Banner	Lobby, Presentation Center, Knowledge Exchange, Resource Center
Mention During Promotional and Welcome Videos	+
DVD of fully-edited educational session	+
Company logo on webinar presentation console	+