

Reach Your Target Audience... Online and in Real Time.

Benefit from brand exposure and relationship building - while presenting your company as an industry expert and thought leader to *the right audience* - with GlobalSpec's *Machine Tools & Metal Working* online event.

This event offers the ability to interact and engage directly with your target audience via a unique online platform that simulates the physical look and feel of an educational conference and trade show. Exhibiting at GlobalSpec's *Machine Tools & Metal Working* event provides a cost effective and efficient way to reach a precise, yet global audience where they are already gathering educational information and content...online.

Your Prospects. All in One Place.

Engineers attend GlobalSpec's *Machine Tools & Metal Working* event to learn about the latest in machine tools and metal working technology...giving you the perfect platform to show how your company can help them design products that are easier to produce and offer higher quality and reliability. Hearing from leading experts within the educational sessions and interacting with manufacturers in the event's Exhibit Hall are what motivates your target audience to attend these events, right from the convenience of their desktop.

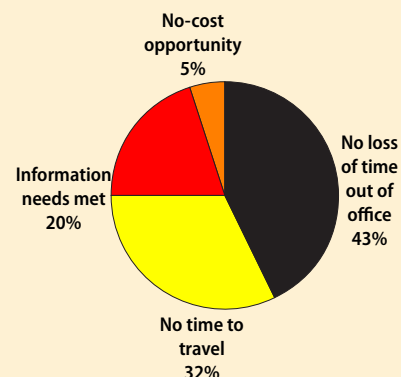
This event will cover topics in key areas including: Metal Cutting; Metal Forming; Tools & Fixturing; and CNC, Programming & Controls.

The Right Professionals... From the Right Companies.

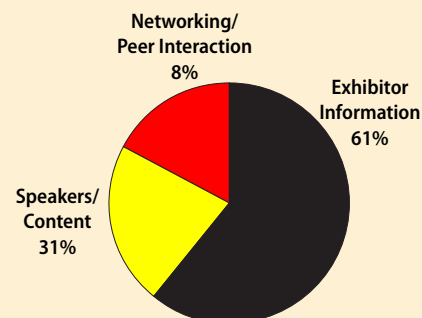
Exhibit at the *Machine Tools & Metal Working* online event to reach your target audience. The *Machine Tools & Metal Working* event reaches industrial professionals from companies such as:

Siemens	Bridgeport Milling Machines	FANUC CNC America
Festo Corporation	Matsuura Machinery Corporation	Ingersoll Machine Tools, Inc.
General Electric	Okuma America Corporation	Mitsubishi EDM/Laser
Mazak Corporation	Schneider Electric, Automation & Control	Bosch Rexroth Corporation

Why Engineers & Technical Professionals Attend GlobalSpec's Machine Tools & Metal Working Event



What Attendees Find Most Valuable



85% of attendees make or influence buying decisions within their organization.

Why Exhibit at GlobalSpec's Machine Tools & Metal Working Online Event?

This online conference and trade show includes a live day component, followed by 90 days of on-demand exposure. This provides you with a significant opportunity to:

- Build brand awareness
- Promote industry expertise
- Develop and nurture relationships
- Deliver educational content
- Showcase new products and cutting-edge technology
- Meet with key decision makers
- Gather valuable market insight
- Position your company as a thought leader

Plus, benefit from measurement, attendee tracking, lead reporting and the ability to deliver a strong ROI.

Learn more about the benefits that GlobalSpec Online Events have to offer—contact us at 1.800.261.2052 or via e-mail at sales@globalspec.com.

[Download the Events Exhibitor Kit](#)