

Brand Building Billboard and Banner Ad Solutions

IHS Engineering360 offers a variety of billboard and banner advertising solutions that put your products and services in front of the right audience.

Product Announcement Billboard Program

IHS Engineering360 Product Announcements are six-month cost-effective banner programs that get in front of your audience and generate sales opportunities:

- Appear prominently on relevant search results pages on Engineering360.com
- Announce new product/service launches or relaunches
- Push products or services that are major revenue generators
- Boost sales of slower-moving products
- Amplify product branding
- Generate qualified opportunities
- Move overstock
- Reach new markets and prospects

Ads appear prominently on relevant Engineering360.com search results pages—and link to a full-page advertisement promoting your product or service. Once there, customers can request a quote, view product details, visit your website or send you email.

Best of all, because IHS Engineering360's audience is registered with us, every click-through gives you access to detailed contact information—who it is, their area of interest, how they want to be contacted and more.

The screenshot displays a search results page for 'DC Motors'. The main content area shows a list of products with details such as 'Product 1 of 294 in DC Motors', 'Motor, 90vdc, TENV -- 3XE22', and 'Supplier: Grainger Industrial Supply (Dist.) - Lake Forest, IL'. A sidebar on the right contains a 'Product Announcements' section with a blue header and two product cards: 'MICROMO Launches Powerful New E-Commerce Offering MICROMO' and 'RPP23 RapidPower Plus™ Brushless Servo Motor ElectroCraft'. Below these cards is a link: 'View More Product Announcements for DC Motors'.

Get started today. Call 844.300.3098 or email us at sales@engineering360.com