

Product Discovery Programs:

A proven way to put your products in front of the right people

When your target audience is searching for products and services, they turn to Engineering360.com to get what they need without wading through the results of general search engines.

With millions of visits each month, Engineering360.com is the undisputed destination for sourcing and specifying the products and services you offer. Our product discovery platform is designed to help you get maximum exposure to these important decision-makers, provide a cross-channel solution to promote your company, products and services, and to generate demand.

Get your searchable product details in front of the right audience of targeted and relevant prospects. Your product discovery program also includes robust company profile; product announcements to promote product releases and other news; and links to your website, technical articles, press releases, videos, and social media channels.

FEATURES:

- Increased brand exposure to our audience
- Generate nurture ready contacts
- Drive traffic to your website
- Unearth real-time marketing insights
- Stand out amongst your competition with priority ranking
- Extend your reach with guaranteed inclusion in product alerts

Plus, extend the reach and impact of your product discovery platform with our exclusive newsletter bundles.

The screenshot displays the Engineering360.com interface for a supplier profile. At the top, the Engineering360 logo is visible alongside a search bar and 'SIGN UP'/'LOG IN' buttons. The breadcrumb trail reads: HOME > PRODUCTS & SERVICES > DIRECTORY OF SUPPLIERS > TRIAD MAGNETICS. The main header for the profile is 'Profile Home' with an 'About' sub-header. A large banner image shows various electronic components with the text 'Triad Magnetics: Your Innovative Partner' and a promotional message about data sheets. Below this, a 'Product Catalog' section features four product categories: AC Power Sources (18 Products), AC-DC Adapters (194 Products), Audio Transformers (42 Products), and Autotransformers (14 Products). A sidebar on the left contains a dropdown menu for 'Triad Magnetics' and a list of links: Profile Home, Request Information, Product Catalog, Service Catalog, Custom Products, Announcements, Videos, and Distributors. On the right, a 'Supplier Announcements' section highlights the 'FP Series Flat Pack PC Mount Transformers'.