

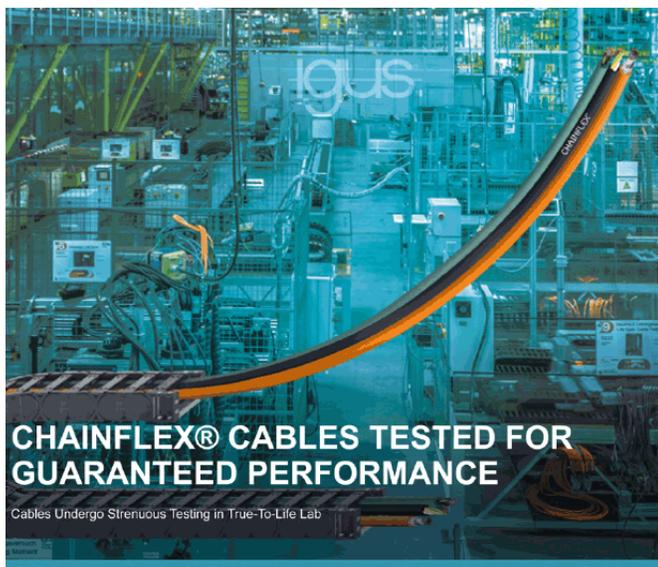
Content Marketing Services

Connect with your audience through content

GlobalSpec offers a suite of content marketing services that help you connect to your audience in a way they can relate to—through valuable industry intelligence. After all, information and insight are the fuel that drives these motivated professionals day after day.

We even have tools to help you promote your white papers, research reports, industry perspectives and other content, including a variety of social media amplification programs and other native content.

Which content solution is right for you? We'll help you choose not only the type of content to produce, but also where it should be published - Engineering360, Electronics 360, or your own website.



SUPPLIED CONTENT

Have content, but need the audience? We'll post your relevant content on our site and amplify it's exposure.

DESIGN SERVICES

Need help with your custom content design or graphics? No problem, GlobalSpec offers a full suite of design services to meet all your content needs, from HTML and content creation, to graphic and video design.

CUSTOM CONTENT

We want our solution to meet your exact goals. Work with our content services team to develop your editorial calendar in a way that works for you. We handle everything from content direction to writing, production, and project management. Content can range from a short article to an advanced white paper or e-zine.



90% OF ENGINEERS ARE MORE LIKELY TO DO BUSINESS WITH COMPANIES THAT REGULARLY PRODUCE NEW AND CURRENT CONTENT.*

*GlobalSpec and TREW Marketing 2020 Smart Marketing for Engineers

For more information or a personalized media review, call 800-261-2052 or email sales@globalspec.com



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