

Additive Manufacturing e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest 3D printing technology trends. It's the perfect platform to get your message out about new products, recent technology developments, product application ideas, and more.

Coverage Areas/Topics

- Market overviews
- Cost issues
- Evolving role of standards
- Global and regional trends
- Product/material development
- Latest industry news

Markets/Industries Served

Aerospace, Automotive, General Manufacturing, Medical Equipment

Special Edition Issues

February 6, 2018; February 13, 2018; June 5, 2018; October 16, 2018

Reach a Highly Engaged Audience*

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use e-newsletters as a key resource when comparing and evaluating suppliers.

Delivery rates exceed
95%

3 out of 4
readers use our e-newsletters as a
primary resource in the early to
middle buy cycle stage

More than
60%
of readers report reading our
e-newsletters upon receipt

*2014 IEEE GlobalSpec Media Solutions Readership Survey

Current Subscriber Base 23,000+

Readership Profile by Industry	(No.)
Engineering/Tech Design Services	7,900+
Automotive	4,500+
Aerospace & Defense.....	2,900+
Instrumentation & Controls	1,600+
Medical Equipment/Instrumentation.....	1,000+
General Manufacturing	600+
Industrial Machinery/Tools & Equipment	500+
Chemicals, Plastics & Rubber.....	400+
Education	300+
Oil & Gas	300+
Building & Construction	200+
Consumer Products/Electronics	200+
Utilities/Energy.....	200+
Fabricated Metals	200+
Food & Beverage	100+
Semiconductor & Electronic Components.....	100+
Communications - Datacom/Telecom/Wireless/Network	100+
Agriculture/Forestry	100+
Government.....	100+
Biotechnology/Pharmaceuticals	100+
Computers, Systems & Peripherals	100+
Transportation.....	100+
Paper, Printing & Textiles.....	100+
HVAC, Fire Control, Safety	100+
Packaging Machinery	100+
Unspecified Engineering	1,400+

Readership Profile by Job Function

Engineering, Design	10,000+
Engineering, Consulting	4,300+
Manufacturing	2,400+
Project Management.....	900+
Quality Control/Assurance.....	800+
Research & Development.....	600+
Engineering, Process/Production.....	500+
Marketing/Sales.....	500+
Engineering, Other	400+
Technical Support/Services	300+
Engineering, Faculty/Staff/Student	300+
General Corporate Mgmt.....	300+
Purchasing	300+
Maintenance/Facilities Management.....	200+
Architect/Builder/Contractor	100+
Unspecified Engineering	1,200+

as of Jan 2019

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