

Building Blocks for the IoT e-newsletter covers the most critical issues affecting developers of next-generation connected devices for the Internet of Things, Industry 4.0, and consumer products. Timely and relevant topics relating to embedded systems in applications range from smartphones and wearable tech, to medical devices, military systems, industrial automation equipment, and wireless sensor networks.

It's the perfect platform to get your message out about new products, recent technology developments, product application ideas, and more.

Coverage Areas/Topics

- Operating systems
- Development/verification/simulation tools
- Programming languages
- Design tools and device testing
- Technology and market trends and more

Markets/Industries Served

Aerospace, Automotive, Communications, Computers, Defense & Security, Consumer Products/Electronics, Medical Equipment

Special Edition Issues

April 13, 2018; August 10, 2018; December 21, 2018

Reach a Highly Engaged Audience*

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*2014 IHS Engineering360 Media Solutions Readership Survey

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Current Subscriber Base 32,000+

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Engineering/Tech Design Services	9,400+
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Instrumentation & Controls	2,291+
Consumer Products/Electronics	2,000+
Computers, Systems & Peripherals	1,500+
Medical Equipment/Instrumentation.....	1,500+
Semiconductor & Electronic Components.....	1,300+
Government.....	1,000+
Building & Construction	400+
Industrial Machinery/Tools & Equipment	300+
General Manufacturing	300+
Education	300+
Oil & Gas	200+
Utilities/Energy.....	200+
HVAC, Fire Control, Safety	100+
Chemicals, Plastics & Rubber.....	100+
Agriculture/Forestry	100+
Food & Beverage	100+
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Unspecified Engineering	1,000+

Readership Profile by Job Function

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Engineering, Consulting	6,300+
Engineering, Other	5,400+
Project Management.....	1,400+
Quality Control/Assurance.....	1,000+
Research & Development.....	400+
Marketing/Sales.....	300+
Technical Support/Services.....	300+
Engineering, Faculty/Staff/Student	300+
Engineering, Process/Production.....	300+
Manufacturing	200+
General Corporate Mgmt.....	200+
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Maintenance/Facilities Management.....	200+
Purchasing	200+
Unspecified Engineering	1,000+

as of Jan 2019

For more information, call 1-844-300-3098.