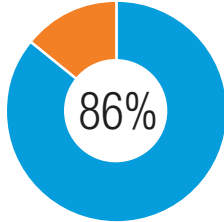




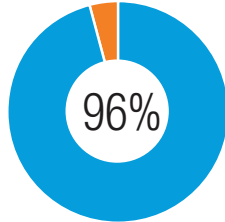
Chemical Manufacturing e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Process Equipment & Control
- Biotech & Environmental
- Specialty Chemicals
- Nanoengineerings

Key Subscriber Facts:

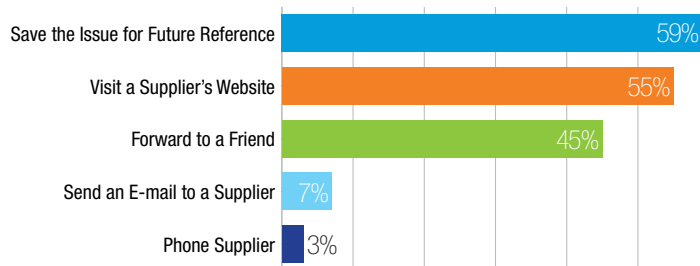


Make or influence company buying decisions

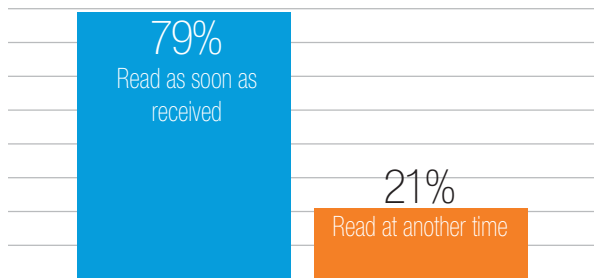


Use e-newsletter as a primary resource in early to middle buy cycle stage

Key Actions Taken by Subscribers Upon Reading:



Immediate Impact: (of subscribers who open)



Source of Readership Information: 2014 IHS GlobalSpec Readership Survey

Current Subscriber Base 45,000+

Readership Profile by Industry	(No.)
Chemicals, Plastics & Rubber.....	7,500+
Engineering/Tech Design Services	4,200+
General Manufacturing	3,400+
Oil & Gas	3,100+
Industrial Machinery/Tools & Equipment	2,200+
Automotive	1,900+
Education	1,800+
Biotechnology/Pharmaceuticals	1,600+
Building & Construction	1,500+
Instrumentation & Controls	1,300+
Utilities/Energy.....	1,200+
Food & Beverage	1,200+
Aerospace & Defense.....	1,100+
Medical Equipment/Instrumentation.....	900+
Consumer Products/Electronics	800+
Fabricated Metals	700+
HVAC, Fire Control, Safety	700+
Agriculture/Forestry	700+
Semiconductor & Electronic Components.....	700+
Paper, Printing & Textiles.....	600+
Government.....	600+
Computers, Systems & Peripherals	500+
Communications - Datacom/Telecom/Wireless/Network	500+
Transportation.....	300+
Packaging Machinery	200+
Unspecified Engineering	5,800+

Readership Profile by Job Function

Engineering, Design	5,300+
Engineering, Process/Production.....	4,000+
Marketing/Sales.....	4,000+
Manufacturing	3,800+
Engineering, Consulting	3,700+
Research & Development.....	3,600+
Engineering, Other	2,700+
Technical Support/Services	2,600+
Purchasing	2,300+
General Corporate Mgmt.....	1,800+
Maintenance/Facilities Management.....	1,600+
Engineering, Faculty/Staff/Student	1,500+
Project Management.....	1,200+
Quality Control/Assurance	1,000+
Architect/Builder/Contractor.....	900+
Unspecified Engineering	4,800+

as of Jan 2019

For more information, call 1-844-300-3098.

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Basic	145 x 145 pixels	20 words	1	2	Bottom 1/3