

Components for RF & Microwave e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest RF & Microwave technology trends. It's the perfect platform to get your message out about new products, recent technology developments, product application ideas, and more.

Coverage Areas/Topics

- Market overviews
- Cost issues
- Evolving role of standards
- Global and regional trends
- Product/material development
- Latest industry news

Markets/Industries Served

Aerospace, Automotive, Communications, Wireless Technology, Consumer Products/Electronics, Medical equipment, Defense & Security

Special Edition Issues

February 12, 2018; August 13, 2018
 October 20, 2015; December 1, 2015

Reach a Highly Engaged Audience*

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use e-newsletters as a key resource when comparing and evaluating suppliers.



*2014 IEEE GlobalSpec Media Solutions Readership Survey

Current Subscriber Base 29,000+

Readership Profile by Industry

	(No.)
Engineering/Tech Design Services	6,600+
Aerospace & Defense.....	3,400+
Communications - Datacom/Telecom/Wireless/Network ..	3,200+
Automotive	2,100+
Consumer Products/Electronics	1,800+
Instrumentation & Controls	1,800+
Computers, Systems & Peripherals	1,200+
Government.....	1,000+
Medical Equipment/Instrumentation.....	900+
Education	800+
General Manufacturing	600+
Semiconductor & Electronic Components.....	600+
Industrial Machinery/Tools & Equipment	600+
Utilities/Energy.....	400+
Oil & Gas	300+
Building & Construction	300+
Chemicals, Plastics & Rubber.....	200+
HVAC, Fire Control, Safety	200+
Fabricated Metals	100+
Food & Beverage	100+
Agriculture/Forestry	100+
Biotechnology/Pharmaceuticals	100+
Transportation.....	100+
Paper, Printing & Textiles.....	100+
Packaging Machinery	100+
Unspecified Engineering	2,000+

Readership Profile by Job Function

Engineering, Design	11,200+
Engineering, Consulting	4,700+
Research & Development.....	2,800+
Purchasing	1,500+
Engineering, Other	1,200+
Technical Support/Services.....	1,200+
Marketing/Sales.....	800+
Engineering, Faculty/Staff/Student	800+
Engineering, Process/Production.....	700+
Manufacturing	500+
General Corporate Mgmt.....	500+
Project Management.....	400+
Maintenance/Facilities Management.....	400+
Architect/Builder/Contractor	300+
Quality Control/Assurance.....	100+
Unspecified Engineering	1,700+

as of Jan 2019

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