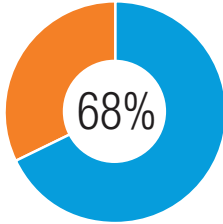


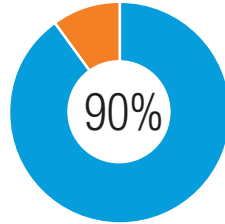
Environmental Technology e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Refuse & Recycling
- Environmental Sensors
- Pollution Control Solutions
- Hazardous Waste/Remediation

Key Subscriber Facts:

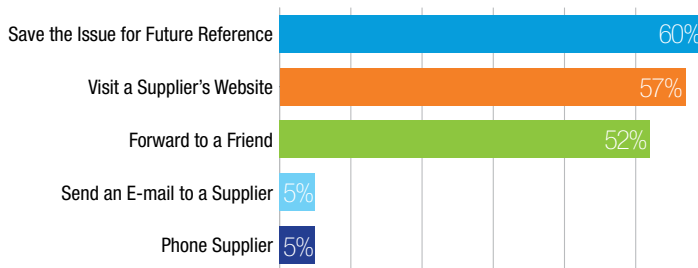


Make or influence company buying decisions

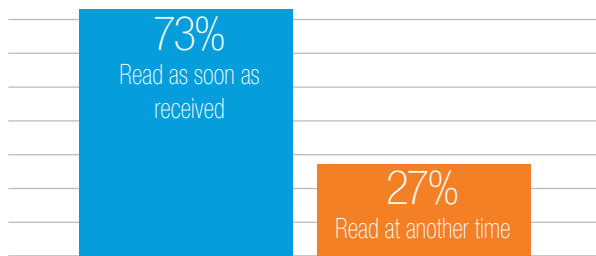


Use e-newsletter as a primary resource in early to middle buy cycle stage

Key Actions Taken by Subscribers Upon Reading:



Immediate Impact: (of subscribers who open)



Source of Readership Information: 2014 IEEE GlobalSpec Readership Survey

Current Subscriber Base 40,000+

Readership Profile by Industry (No.)

Engineering/Tech Design Services	5,400+
General Manufacturing	2,700+
Education	2,400+
Utilities/Energy	2,400+
Oil & Gas	2,100+
Industrial Machinery/Tools & Equipment	1,900+
Instrumentation & Controls	1,600+
Automotive	1,600+
Chemicals, Plastics & Rubber	1,600+
Building & Construction	1,500+
Government	1,100+
Aerospace & Defense	1,100+
HVAC, Fire Control, Safety	1,000+
Biotechnology/Pharmaceuticals	1,000+
Consumer Products/Electronics	800+
Communications - Datacom/Telecom/Wireless/Network	800+
Computers, Systems & Peripherals	700+
Medical Equipment/Instrumentation	700+
Agriculture/Forestry	600+
Food & Beverage	600+
Fabricated Metals	600+
Semiconductor & Electronic Components	600+
Transportation	500+
Paper, Printing & Textiles	400+
Packaging Machinery	200+
Unspecified Engineering	6,300+

Readership Profile by Job Function

Engineering, Design	5,800+
Engineering, Consulting	4,500+
Research & Development	3,000+
Engineering, Other	3,000+
Technical Support/Services	2,800+
Marketing/Sales	2,700+
Engineering, Process/Production	2,700+
General Corporate Mgmt.	1,800+
Engineering, Faculty/Staff/Student	1,800+
Manufacturing	1,700+
Maintenance/Facilities Management	1,300+
Purchasing	1,300+
Project Management	1,100+
Quality Control/Assurance	900+
Architect/Builder/Contractor	900+
Unspecified Engineering	4,800+

as of Jan 2019

For more information, call 1-800-261-2052.

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