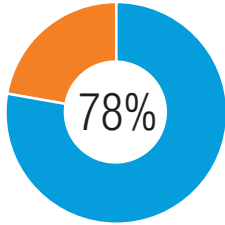


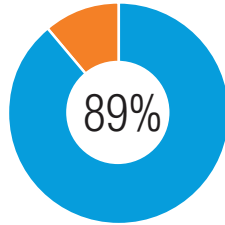
Industrial Processing Equipment e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Automation & Control
- Fluid/Gas Handling Equipment
- Solids Handling
- Filtration, Separation & Recycling

Key Subscriber Facts:

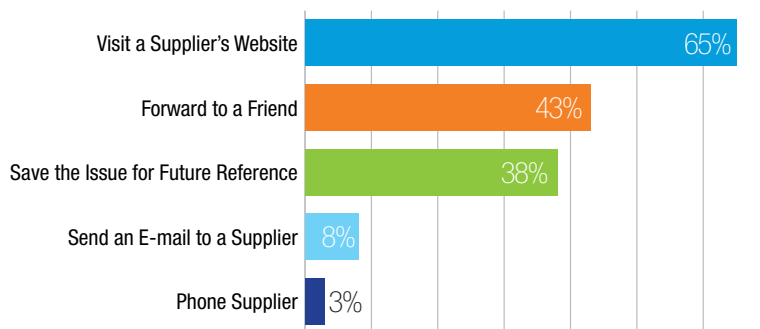


Make or influence company buying decisions

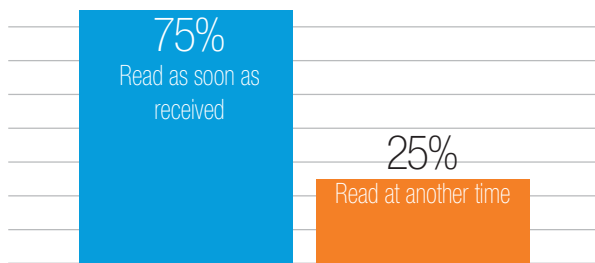


Use e-newsletter as a primary resource in early to middle buy cycle stage

Key Actions Taken by Subscribers Upon Reading:



Immediate Impact: (of subscribers who open)



Source of Readership Information: 2014 IEEE GlobalSpec Readership Survey

Current Subscriber Base 72,000+

| Readership Profile by Industry | (No.) |
|---|---------|
| Engineering/Tech Design Services | 8,200+ |
| Industrial Machinery/Tools & Equipment | 7,000+ |
| General Manufacturing | 6,400+ |
| Oil & Gas | 5,200+ |
| Automotive | 3,500+ |
| Instrumentation & Controls | 3,500+ |
| Chemicals, Plastics & Rubber | 3,400+ |
| Utilities/Energy | 2,500+ |
| Food & Beverage | 2,400+ |
| Building & Construction | 2,200+ |
| Education | 2,100+ |
| HVAC, Fire Control, Safety | 1,700+ |
| Fabricated Metals | 1,600+ |
| Aerospace & Defense | 1,400+ |
| Biotechnology/Pharmaceuticals | 1,400+ |
| Agriculture/Forestry | 1,100+ |
| Consumer Products/Electronics | 1,100+ |
| Medical Equipment/Instrumentation | 1,100+ |
| Paper, Printing & Textiles | 1,000+ |
| Semiconductor & Electronic Components | 900+ |
| Government | 900+ |
| Packaging Machinery | 600+ |
| Communications - Datacom/Telecom/Wireless/Network | 600+ |
| Computers, Systems & Peripherals | 600+ |
| Transportation | 600+ |
| Unspecified Engineering | 10,700+ |

Readership Profile by Job Function

| | |
|------------------------------------|---------|
| Engineering, Design | 11,100+ |
| Engineering, Process/Production | 7,500+ |
| Engineering, Consulting | 6,000+ |
| Marketing/Sales | 5,400+ |
| Manufacturing | 5,300+ |
| Engineering, Other | 4,800+ |
| Technical Support/Services | 4,400+ |
| Maintenance/Facilities Management | 4,000+ |
| Purchasing | 3,300+ |
| Research & Development | 2,700+ |
| General Corporate Mgmt. | 2,500+ |
| Engineering, Faculty/Staff/Student | 2,200+ |
| Project Management | 1,800+ |
| Architect/Builder/Contractor | 1,300+ |
| Quality Control/Assurance | 900+ |
| Unspecified Engineering | 8,800+ |

as of Jan 2019

For more information, call 1-800-261-2052.

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