Motors & Drives

GlobalSpec

Current Subscriber Base: 60,000+

View Previous Issues

Motors & Drives addresses engineers responsible for the design and application of motion control and machine automation solutions. This publication helps readers keep pace with motor/drive technology advances and their impact on energy consumption, maintenance, and overall plant reliability.

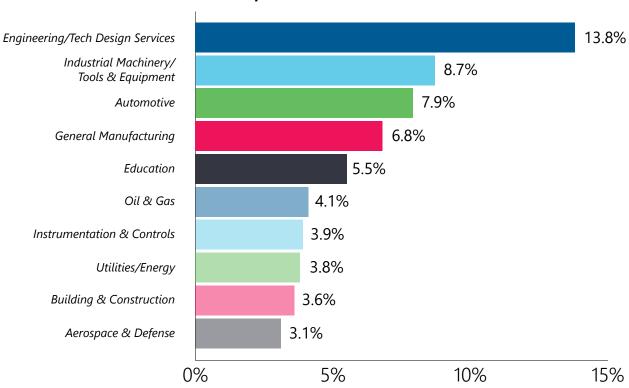
Markets/Industries Served:

- · Chemicals & Petrochemicals
- Industrial Motors
- Mining & Metals
- Oil & Gas

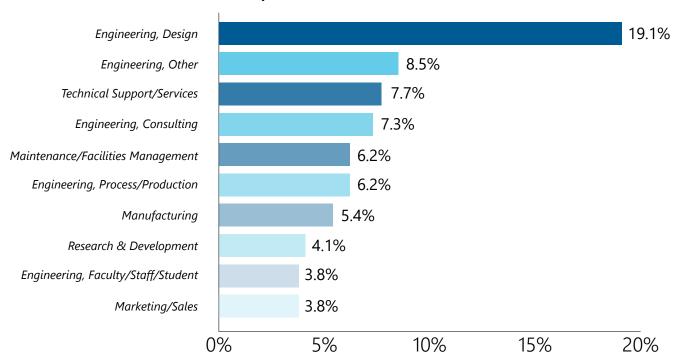
- Power Generation
- Water & Wastewater Management

Subscribers Include:

Top Industries



Top Job Functions



GlobalSpec Newsletters: Reach a Highly Engaged Audience

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use newsletters as a key resource when comparing and evaluating suppliers.



57% of engineers listed vendor news, such as product and service updates, as their favorite aspect of newsletters.*



89% of engineers subscribe to newsletters, with 55% subscribing to 3 or more.*



74% of Manufacturing
Marketers used email newsletters
to distribute content in the last
12 months.**

Learn More:

See Frequency and Distribution Dates
View Sample Ad Levels

- * 2023 Smart Marketing for Engineers
- ** Manufacturing Content Marketing