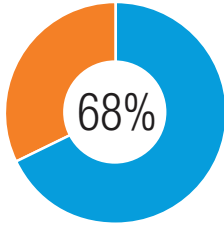


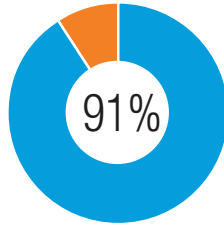
**Oil & Gas Technology** e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

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### Key Subscriber Facts:

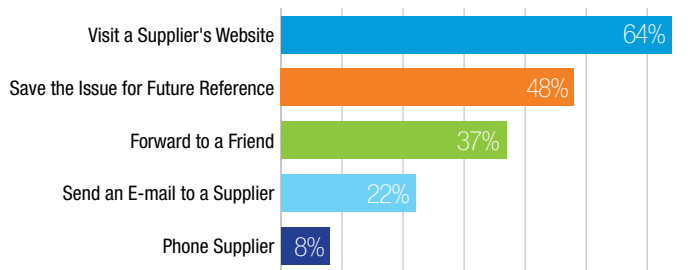


Make or influence company buying decisions

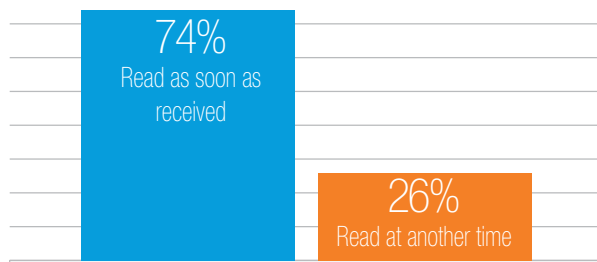


Use e-newsletter as a primary resource in early to middle buy cycle stage

### Key Actions Taken by Subscribers Upon Reading:



### Immediate Impact: (of subscribers who open)



Source of Readership Information: 2014 IEEE GlobalSpec Readership Survey

### Current Subscriber Base ..... 39,000+

#### Readership Profile by Industry (No.)

Oil & Gas	11,100+
Engineering/Tech Design Services	4,300+
Industrial Machinery/Tools & Equipment	2,300+
General Manufacturing	2,000+
Instrumentation & Controls	1,800+
Utilities/Energy	1,700+
Automotive	1,600+
Chemicals, Plastics & Rubber	1,400+
Building & Construction	1,100+
Education	1,100+
Aerospace & Defense	800+
HVAC, Fire Control, Safety	700+
Fabricated Metals	600+
Government	500+
Transportation	400+
Communications - Datacom/Telecom/Wireless/Network	400+
Food & Beverage	400+
Consumer Products/Electronics	400+
Agriculture/Forestry	400+
Medical Equipment/Instrumentation	300+
Semiconductor & Electronic Components	300+
Biotechnology/Pharmaceuticals	300+
Computers, Systems & Peripherals	300+
Paper, Printing & Textiles	200+
Packaging Machinery	100+
Unspecified Engineering	4,200+

#### Readership Profile by Job Function

Engineering, Design	6,000+
Engineering, Consulting	3,700+
Marketing/Sales	3,600+
Engineering, Other	3,200+
Engineering, Process/Production	3,100+
Technical Support/Services	2,800+
Purchasing	1,900+
Maintenance/Facilities Management	1,900+
Manufacturing	1,800+
Research & Development	1,400+
General Corporate Mgmt	1,400+
Project Management	1,300+
Engineering, Faculty/Staff/Student	1,200+
Quality Control/Assurance	900+
Architect/Builder/Contractor	800+
Unspecified Engineering	3,600+

as of Jan 2019

For more information, call 1-800-261-2052.

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