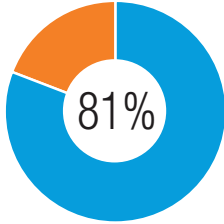


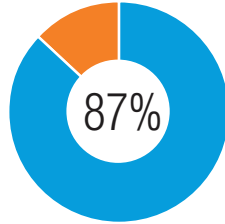
Plastics Fabrication e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Recycling & Repurposing
- Molding Machinery & Processes
- Processing, Extrusion & Film
- Materials & Components

Key Subscriber Facts:

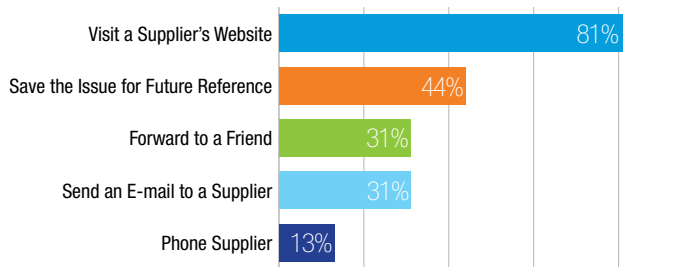


Make or influence company buying decisions

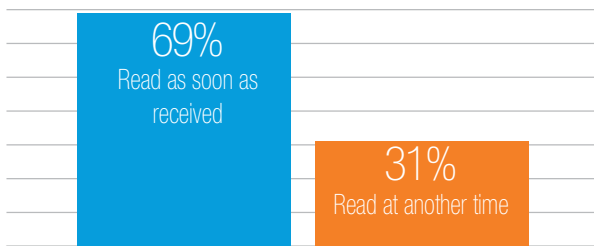


Use e-newsletter as a primary resource in early to middle buy cycle stage

Key Actions Taken by Subscribers Upon Reading:



Immediate Impact: (of subscribers who open)



Source of Readership Information: 2014 IEEE GlobalSpec Readership Survey

Current Subscriber Base 31,000+

Readership Profile by Industry (No.)

General Manufacturing	3,600+
Engineering/Tech Design Services	3,200+
Chemicals, Plastics & Rubber	2,700+
Automotive	2,100+
Industrial Machinery/Tools & Equipment	1,800+
Education	1,300+
Consumer Products/Electronics	1,200+
Building & Construction	1,100+
Aerospace & Defense	1,000+
Medical Equipment/Instrumentation	900+
Oil & Gas	800+
Fabricated Metals	700+
Utilities/Energy	600+
Instrumentation & Controls	600+
Food & Beverage	500+
Paper, Printing & Textiles	500+
Computers, Systems & Peripherals	500+
Communications - Datacom/Telecom/Wireless/Network	400+
Semiconductor & Electronic Components	400+
Packaging Machinery	400+
Biotechnology/Pharmaceuticals	400+
Agriculture/Forestry	400+
Transportation	400+
Government	400+
HVAC, Fire Control, Safety	300+
Unspecified Engineering	4,300+

Readership Profile by Job Function

Engineering, Design	5,500+
Manufacturing	3,000+
Marketing/Sales	2,300+
Engineering, Process/Production	2,200+
Research & Development	2,200+
Engineering, Consulting	1,900+
Engineering, Other	1,800+
Technical Support/Services	1,500+
Purchasing	1,500+
General Corporate Mgmt.	1,400+
Engineering, Faculty/Staff/Student	1,000+
Maintenance/Facilities Management	800+
Project Management	700+
Architect/Builder/Contractor	700+
Quality Control/Assurance	500+
Unspecified Engineering	3,400+

as of Jan 2019

For more information, call 1-800-261-2052.

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