

**Current Subscriber Base: 33,000+**

[View Previous Issues](#)

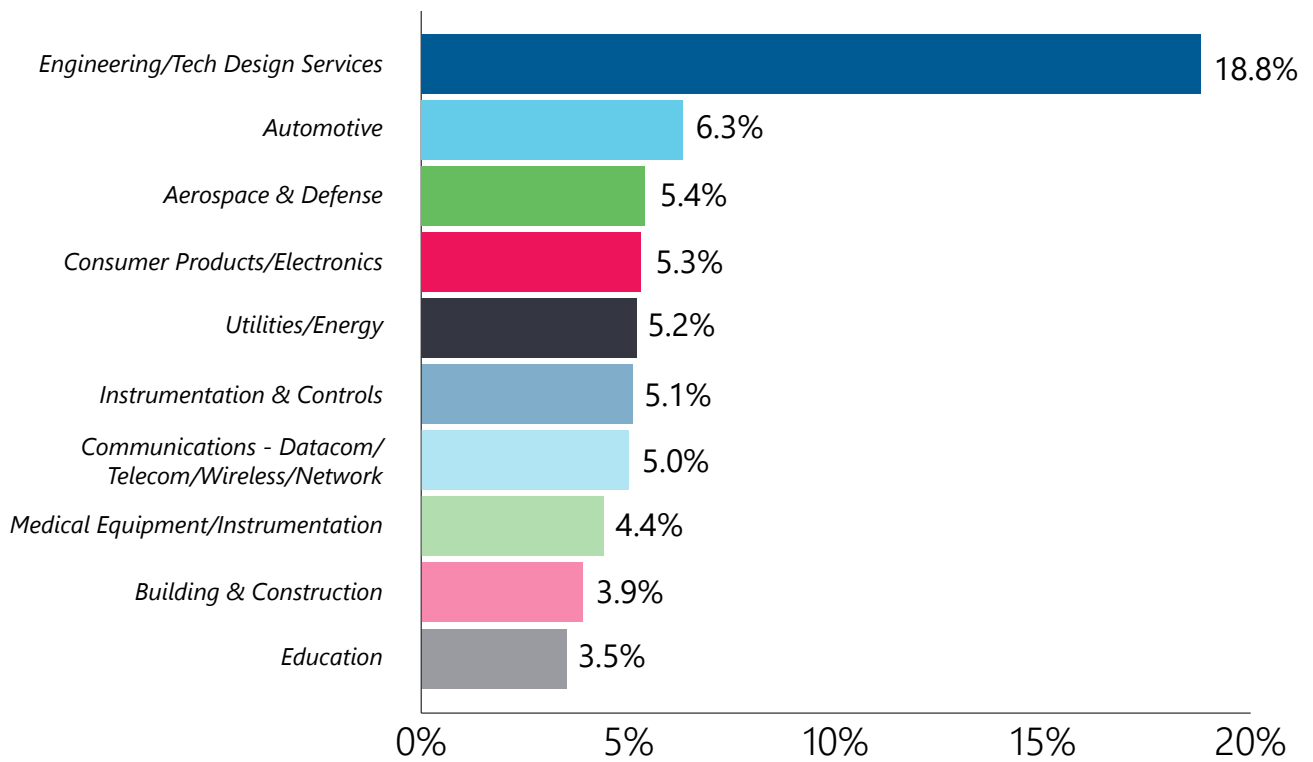
Power Supplies & Devices reports on advances in power supplies and the components and devices used in power conversion, power management and distribution for electronic systems of all types. The newsletter explores the latest advancements in technologies, including transformers, inverters, and voltage regulators, emphasizing their applications across industries such as telecommunications, data centers, and renewable energy systems. It also delves into emerging trends such as energy storage solutions, grid stability enhancements, and power electronics miniaturization, offering engineers and professionals a comprehensive resource for staying at the forefront of power supplies and devices technology.

### Markets/Industries Served:

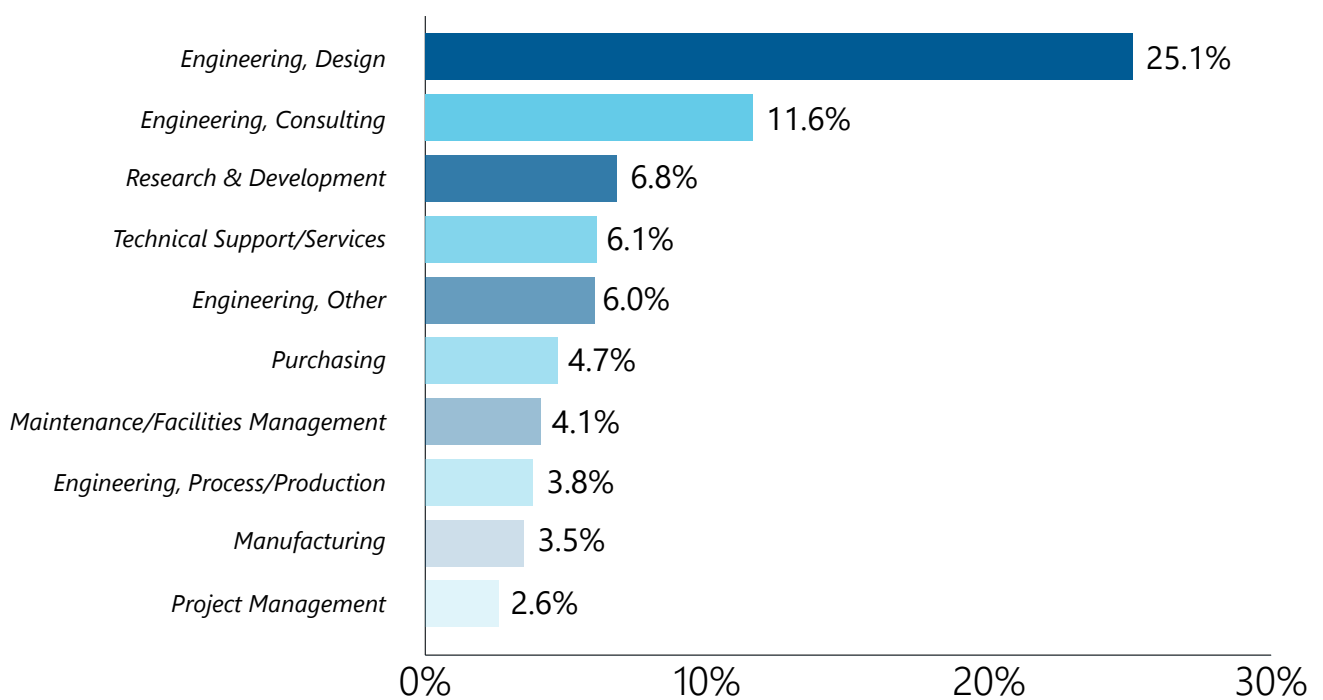
- Communications
- Data Centers
- Defense & Security
- Industrial Automation
- Manufacturing
- Medical Equipment
- Power Management Systems
- Robotics
- Safety & Security

### Subscribers Include:

#### Top Industries



#### Top Job Functions



### GlobalSpec Newsletters: Reach a Highly Engaged Audience

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use newsletters as a key resource when comparing and evaluating suppliers.



**57%** of engineers listed vendor news, such as product and service updates, as their favorite aspect of newsletters.\*



**89%** of engineers subscribe to newsletters, with 55% subscribing to 3 or more.\*



**74%** of Manufacturing Marketers used email newsletters to distribute content in the last 12 months.\*\*

### Learn More:

[See Frequency and Distribution Dates](#)

[View Sample Ad Levels](#)

\* 2023 Smart Marketing for Engineers

\*\* Manufacturing Content Marketing