



Process Technology e-newsletter is designed to deliver timely and relevant content to readers interested in the large-scale manufacture of fluids, gases, and powders which requires a wide range of products and technology solutions.

Process Technology helps engineers keep pace with rapidly changing technologies impacting the industry – as well as processing trends, standards, and regulations – to ensure maximum production efficiency at minimum production cost.

Coverage Areas/Topics

- Automation and control
- Conveyors, tanks, and storage vessels
- Mixing, blending, and filtration equipment
- Web handling systems
- Pollution control equipment

Markets/Industries Served

Food and Beverage; Water and Wastewater; Materials and Chemicals; Oil and Gas; Pulp and Paper; Pharmaceuticals; Plastics and Resins; Environmental

Reach a Highly Engaged Audience*

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use e-newsletters as a key resource when comparing and evaluating suppliers.



*2014 IEEE GlobalSpec Media Solutions Readership Survey

Current Subscriber Base 173,000+

Readership Profile by Industry (No.)

Engineering/Tech Design Services	20,600+
General Manufacturing	16,600+
Industrial Machinery/Tools & Equipment	14,400+
Oil & Gas	13,000+
Automotive	9,700+
Chemicals, Plastics & Rubber.....	9,700+
Instrumentation & Controls	7,500+
Utilities/Energy.....	7,300+
Education	7,000+
Building & Construction	7,000+
Food & Beverage	5,900+
Fabricated Metals	5,400+
Aerospace & Defense.....	5,200+
HVAC, Fire Control, Safety	4,600+
Biotechnology/Pharmaceuticals	3,900+
Medical Equipment/Instrumentation.....	3,900+
Consumer Products/Electronics	3,400+
Agriculture/Forestry	3,200+
Government.....	3,100+
Paper, Printing & Textiles.....	2,900+
Semiconductor & Electronic Components.....	2,400+
Transportation.....	2,100+
Communications - Datacom/Telecom/Wireless/Network ..	2,100+
Computers, Systems & Peripherals	1,900+
Packaging Machinery	1,400+
Unspecified Engineering	9,100+

Readership Profile by Job Function

Engineering, Design	33,100+
Engineering, Consulting	16,300+
Engineering, Process/Production.....	16,300+
Manufacturing	15,200+
Engineering, Other	14,400+
Technical Support/Services.....	14,000+
Maintenance/Facilities Management.....	11,300+
Research & Development.....	10,600+
Purchasing	10,500+
General Corporate Mgmt.....	7,100+
Engineering, Faculty/Staff/Student	6,400+
Project Management.....	5,500+
Architect/Builder/Contractor.....	5,000+
Quality Control/Assurance	3,300+
Marketing/Sales.....	1,100+
Unspecified Engineering	3,200+

as of Jan 2019

Advertising Levels (discounted rates apply for multiple insertion orders)

Frequency and Distribution Dates: www.globalspec.com/AdSchedule
Sample Ad: <https://www.globalspec.com/MegaNL>

For more information, call 1-800-261-2052.

Level	Image Size	Text Length	Hyperlinks	Call to Action	Spots Per Issue
Featured	145 x 145 pixels	30 words	2 (1 in text)	Find Out More	1
Standard	145 x 145 pixels	30 words	1 (not in text)	Learn More or View More	4