Process Technology

Current Subscriber Base: 92,000+

View Previous Issues

The Process Technology newsletter is designed to deliver timely and relevant content to readers interested in the largescale manufacture of fluids, gases, and powders which requires a wide range of products and technology solutions. Process Technology helps engineers keep pace with rapidly changing technologies impacting the industry – as well as processing trends, standards, and regulations – to ensure maximum production efficiency at minimum production cost.

Markets/Industries Served:

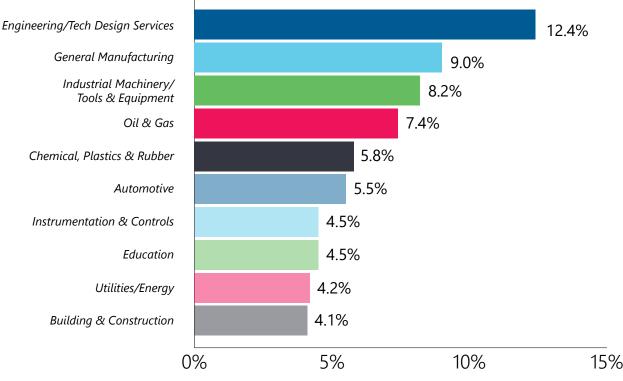
- Environmental
- Food and Beverage
- Materials and Chemicals

Metals & Alloys

- Oil and Gas
- Pharmaceuticals
- Plastics and Resin
- Pulp and Paper
- Water and Wastewater

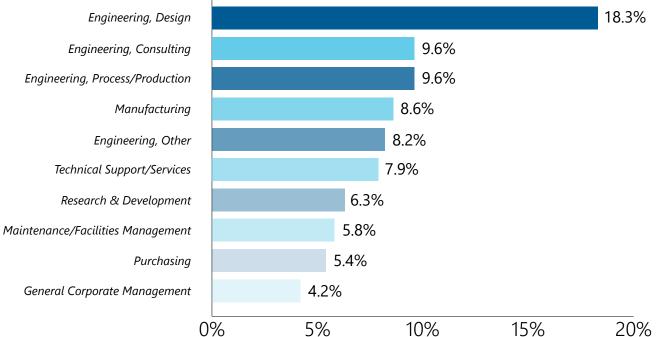
GlobalSpec

Subscribers Include:



Top Industries

Top Job Functions



Engineering, Design Engineering, Consulting Engineering, Process/Production Engineering, Other Technical Support/Services Research & Development

General Corporate Management

GlobalSpec Newsletters: Reach a Highly Engaged Audience

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use newsletters as a key resource when comparing and evaluating suppliers.



57% of engineers listed vendor news, such as product and service updates, as their favorite aspect of newsletters.*



89% of engineers subscribe to newsletters, with 55% subscribing to 3 or more.*



74% of Manufacturing Marketers used email newsletters to distribute content in the last 12 months **

Learn More:

See Frequency and Distribution Dates View Sample Ad Levels

* 2023 Smart Marketing for Engineers ** Manufacturing Content Marketing

Updated 092023

GlobalSpec.com/advertising

sales@GlobalSpec.com 800-261-2052