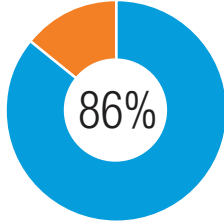




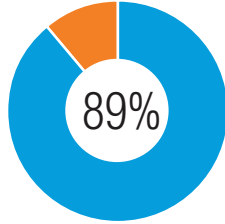
Pump Technology e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Water & Wastewater Pumps
- Industrial Pumps
- Pump Applications
- Controls, Operation, Maintenance

Key Subscriber Facts:

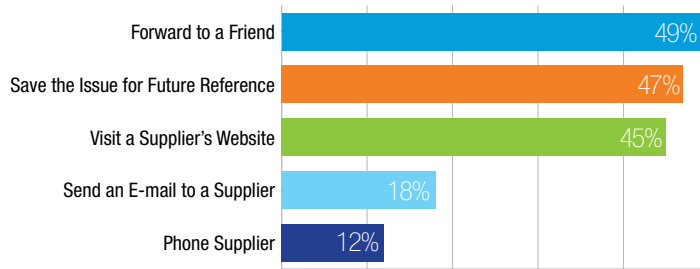


Make or influence company buying decisions

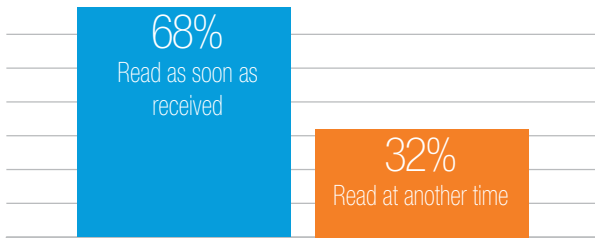


Use e-newsletter as a primary resource in early to middle buy cycle stage

Key Actions Taken by Subscribers Upon Reading:



Immediate Impact: (of subscribers who open)



Source of Readership Information: 2012 and 2014 surveys

Current Subscriber Base 58,000+

Readership Profile by Industry (No.)

Engineering/Tech Design Services	7,500+
Oil & Gas	5,500+
Industrial Machinery/Tools & Equipment	4,700+
General Manufacturing	4,200+
Utilities/Energy	3,500+
Automotive	2,500+
Building & Construction	2,400+
Chemicals, Plastics & Rubber	2,200+
Education	2,000+
HVAC, Fire Control, Safety	1,900+
Instrumentation & Controls	1,700+
Agriculture/Forestry	1,500+
Food & Beverage	1,400+
Government	1,200+
Aerospace & Defense	1,100+
Fabricated Metals	900+
Biotechnology/Pharmaceuticals	900+
Medical Equipment/Instrumentation	900+
Consumer Products/Electronics	800+
Transportation	700+
Paper, Printing & Textiles	700+
Semiconductor & Electronic Components	600+
Communications - Datacom/Telecom/Wireless/Network	500+
Computers, Systems & Peripherals	400+
Packaging Machinery	400+
Unspecified Engineering	8,000+

Readership Profile by Job Function

Engineering, Design	9,700+
Engineering, Consulting	5,600+
Engineering, Process/Production	4,800+
Engineering, Other	4,800+
Technical Support/Services	4,200+
Maintenance/Facilities Management	4,000+
Marketing/Sales	3,900+
Manufacturing	2,900+
Purchasing	2,700+
Research & Development	2,000+
General Corporate Mgmt.	1,900+
Engineering, Faculty/Staff/Student	1,900+
Project Management	1,500+
Architect/Builder/Contractor	1,300+
Quality Control/Assurance	500+
Unspecified Engineering	6,100+

as of Jan 2019

For more information, call 1-800-261-2052.

Advertising Levels (discounted rates apply for multiple insertion orders)

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Level	Image Size	Text Length	Hyperlinks	Spots Per Issue	Placement
Featured	145 x 145 pixels	30 words	2	3	Top 1/3
Standard	145 x 145 pixels	30 words	1	4	Middle
Basic	145 x 145 pixels	20 words	1	2	Bottom 1/3