

Manufacturing Technology Video Edition Newsletter

covers the design and installation of robotics, automation, sensors, controls, mechanical systems and electromechanical equipment delivered in the most engaging and informative form of videos. Manufacturing engineers are not only tasked with producing the products created by design engineers, but bringing those products to market quickly at reasonable cost. *Manufacturing Technology Video Edition Newsletter* addresses the equipment, components, and networking strategies that make these tasks possible – from fabrication and assembly to inspection and quality control.

Coverage Areas/Topics

- Design and installation of robotics, automation, sensors, controls, mechanical systems and electromechanical equipment
- Automation and control
- Additive manufacturing
- Robotic systems
- Emerging trends, such as Industry 4.0

Markets/Industries Served

General Manufacturing; Industrial Machinery/Tools and Equipment; Automotive; Aerospace and Defense; Appliances; Medical Equipment; Packaging Machinery; Utilities/Energy; Agriculture/Forestry; Oil & Gas; Paper, Printing and Textiles; Transportation; Food and Beverage

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*2014 IEEE GlobalSpec Media Solutions Readership Survey

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General Manufacturing	11,400+
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Aerospace & Defense.....	9,400+
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Education	9,100+
Oil & Gas	5,800+
Consumer Products/Electronics	5,500+
Instrumentation & Controls	5,500+
Utilities/Energy.....	5,400+
Communications - Datacom/Telecom/Wireless/Network ..	4,600+
Medical Equipment/Instrumentation.....	4,500+
Fabricated Metals	3,900+
Agriculture/Forestry	3,800+
Government.....	3,700+
Food & Beverage	3,500+
Computers, Systems & Peripherals	3,500+
Semiconductor & Electronic Components.....	3,300+
Chemicals, Plastics & Rubber.....	3,200+
HVAC, Fire Control, Safety	3,100+
Transportation.....	3,100+
Paper, Printing & Textiles.....	1,900+
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Packaging Machinery	1,400+
Unspecified Engineering	7,500+

Readership Profile by Job Function

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Engineering, Other	13,900+
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Maintenance/Facilities Management.....	11,000+
Purchasing	10,800+
Engineering, Process/Production.....	10,100+
Research & Development.....	8,400+
Engineering, Faculty/Staff/Student	6,800+
Architect/Builder/Contractor.....	6,500+
General Corporate Mgmt.....	5,500+
Project Management.....	5,200+
Quality Control/Assurance.....	3,200+
Marketing/Sales.....	1,100+
Unspecified Engineering	2,900+

as of Jan 2019

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