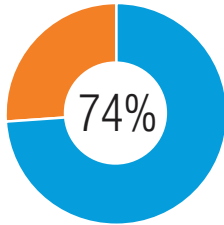


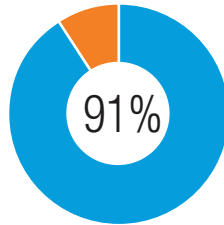
Shock, Vibration & Noise e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Shock Absorbers, Dampers, Gas Springs
- Noise Control & Measurement
- Vibration/Acceleration Control Systems
- Machine Mounts, Vibration Isolators

Key Subscriber Facts:

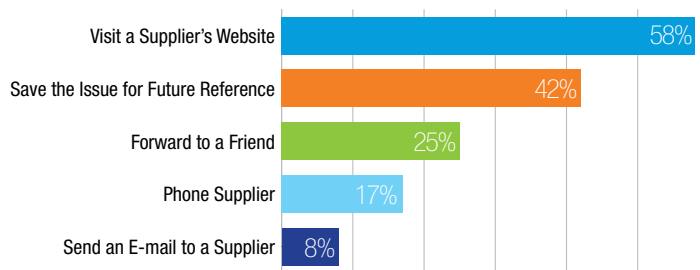


Make or influence company buying decisions

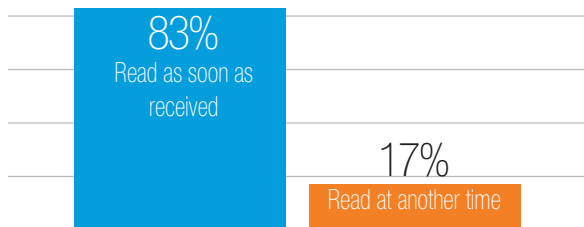


Use e-newsletter as a primary resource in early to middle buy cycle stage

Key Actions Taken by Subscribers Upon Reading:



Immediate Impact: (of subscribers who open)



Source of Readership Information: 2014 IEEE GlobalSpec Readership Survey

Current Subscriber Base 30,000+

Readership Profile by Industry	(No.)
Engineering/Tech Design Services	3,900+
Automotive	2,300+
General Manufacturing	2,000+
Industrial Machinery/Tools & Equipment	2,000+
Aerospace & Defense	1,700+
Oil & Gas	1,600+
Education	1,400+
Instrumentation & Controls	1,200+
Utilities/Energy	1,100+
Building & Construction	1,000+
Consumer Products/Electronics	800+
Chemicals, Plastics & Rubber	700+
HVAC, Fire Control, Safety	700+
Government	600+
Medical Equipment/Instrumentation	500+
Semiconductor & Electronic Components	500+
Fabricated Metals	500+
Communications - Datacom/Telecom/Wireless/Network	500+
Transportation	500+
Computers, Systems & Peripherals	400+
Food & Beverage	400+
Agriculture/Forestry	300+
Biotechnology/Pharmaceuticals	300+
Paper, Printing & Textiles	300+
Packaging Machinery	200+
Unspecified Engineering	4,300+

Readership Profile by Job Function

Engineering, Design	6,200+
Engineering, Other	2,600+
Engineering, Consulting	2,500+
Technical Support/Services	2,100+
Engineering, Process/Production	2,100+
Research & Development	1,600+
Maintenance/Facilities Management	1,500+
Engineering, Faculty/Staff/Student	1,500+
Marketing/Sales	1,400+
Manufacturing	1,300+
Purchasing	900+
General Corporate Mgmt.	800+
Project Management	600+
Architect/Builder/Contractor	600+
Quality Control/Assurance	400+
Unspecified Engineering	3,500+

as of Jan 2019

For more information, call 1-800-261-2052.

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