

### Software Engineering & Programming Languages

Current Subscriber Base ..... 122,000+

Software Engineering and Programming Languages gives software engineers and programmers the news they like to read, as well as resources and knowledge they'll need to advance in the industry. The newsletter will cover the latest in tech news and development trends, beginner programming knowledge, coding hiccups, apps, product updates, and will touch on deeper issues that impact this industry such as digital transformation, the cloud, data, processes, and solutions.

### Markets/Industries Served

Software, Electronics, Computing, Communications, Network Security, Security, Telecommunications, Wireless Technology

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### Readership Profile by Industry (No.)

Engineering/Tech Design Services	13,700+
Aerospace & Defense	8,100+
Communications - Datacom/Telecom/Wireless/Network	6,600+
Automotive	6,500+
General Manufacturing	6,500+
Education	6,000+
Instrumentation & Controls	5,700+
Industrial Machinery/Tools & Equipment	5,200+
Consumer Products/Electronics	4,200+
Oil & Gas	4,200+
Utilities/Energy	3,700+
Building & Construction	3,500+
Computers, Systems & Peripherals	3,500+
Medical Equipment/Instrumentation	3,300+
Semiconductor & Electronic Components	3,000+
Government	3,000+
Chemicals, Plastics & Rubber	2,600+
HVAC, Fire Control, Safety	1,900+
Biotechnology/Pharmaceuticals	1,600+
Food & Beverage	1,600+
Fabricated Metals	1,400+
Transportation	1,400+
Agriculture/Forestry	1,200+
Paper, Printing & Textiles	1,000+
Packaging Machinery	400+
Unspecified Engineering	21,200+

### Readership Profile by Job Function

Engineering, Design	22,800+
Engineering, Consulting	10,000+
Technical Support/Services	9,900+
Engineering, Other	9,000+
Research & Development	7,700+
Marketing/Sales	6,900+
Engineering, Process/Production	6,100+
Manufacturing	5,500+
Engineering, Faculty/Staff/Student	4,500+
Purchasing	4,400+
Maintenance/Facilities Management	4,000+
General Corporate Mgmt.	3,900+
Project Management	3,200+
Quality Control/Assurance	2,800+
Architect/Builder/Contractor	2,200+
Unspecified Engineering	18,300+

\*2015 IEEE Engineering360 Media Solutions Readership Survey

as of Jan 2019

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