

Custom Mail Products

Messages that inspire action

Share promotions, offers, brand and product messaging with a targeted audience of engineering, manufacturing, industrial, technical and scientific professionals. GlobalSpec provides multiple opportunities for you to get your message to the right audience. All of our lists can be targeted through a variety of selection criteria including geography, job function, job title, industry, subscriptions and more.

Engineering360 Direct Mail - Our targeted direct mail lists will contain your most valuable prospects, pulled from our most engaged pool of users that want to hear from you.

Engineering360 Email List Rental - Build awareness and drive demand among a specific audience. This program allows you to share your email message to a targeted audience of Engineering360 users.

| FEATURES | DIRECT MAIL | LIST RENTAL | CO-BRANDED EMAIL |
|---|-------------|-------------|------------------|
| Customized mailing list | X | X | X |
| Reporting | | x | x |
| Co-branded template | | | x |
| Engineering360-branded "from" address | | | x |
| Full contact info for those who clicked | | | x |

Custom email products are available to GlobalSpec clients who have reached a certain spending level with us. Contact your account executive for details.

Engineering360 Co-branded Emails - Get all of the benefits of a list rental product, plus introduce your message to a targeted audience of professionals on behalf of the Engineering360 brand. Emails are delivered in a co-branded template, from an Engineering360 email address. Additionally, the co-brands include full contact information for all recipients who clicked.



Engineering360 Direct

IMAGINE ► DESIGN ► CREATE

GE ACG0003
GE ACG0004
GE ACG0005
GE ACG0006

In an effort to be more responsive to customer demands, today's manufacturers are incorporating a variety of methods – both traditional and leading edge – to produce their wares. Here we'll take a look at popular manufacturing methods and processes being implemented by modern day manufacturers.

Machinery Technology for Manufacturing

Manufacturing today relies on a broad spectrum of machinery technology, including tried-and-true equipment that has been used in mass production for a century or more, as well as innovative tools at the cutting edge. The development of processes such as additive and subtractive manufacturing, computer-aided design and manufacturing (CAD/CAM) and laser fabrication, just to name a few, has enabled companies to be more responsive to the demands of a shifting marketplace...

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