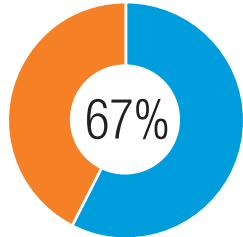


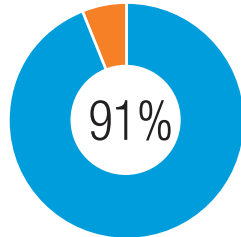
**Aerospace Technology** e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Design & Assembly
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### Key Subscriber Facts:

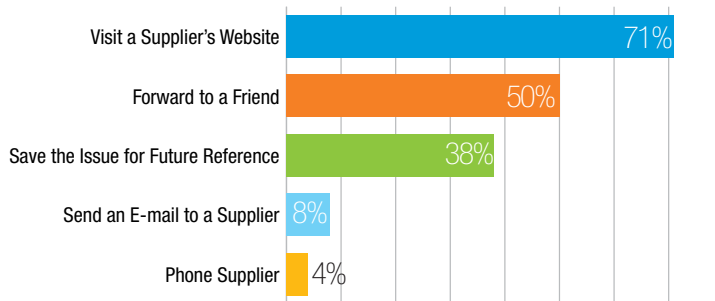


Make or influence company buying decisions

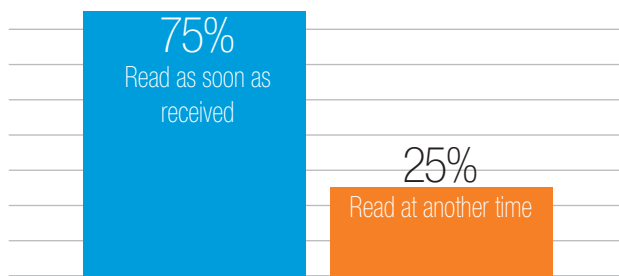


Use e-newsletter as a primary resource in early to middle buy cycle stage

### Key Actions Taken by Subscribers Upon Reading:



### Immediate Impact: (of subscribers who open)



Source of Readership Information: 2014 IEEE GlobalSpec Readership Survey

**Current Subscriber Base ..... 48,000+**

### Readership Profile by Industry (No.)

Aerospace & Defense	11,300+
Engineering/Tech Design Services	5,600+
General Manufacturing	3,200+
Automotive	3,100+
Education	2,500+
Industrial Machinery/Tools & Equipment	2,300+
Oil & Gas	1,400+
Instrumentation & Controls	1,300+
Communications - Datacom/Telecom/Wireless/Network	1,200+
Utilities/Energy	1,100+
Consumer Products/Electronics	1,000+
Building & Construction	1,000+
Chemicals, Plastics & Rubber	1,000+
Semiconductor & Electronic Components	900+
Government	900+
Computers, Systems & Peripherals	900+
Fabricated Metals	800+
Medical Equipment/Instrumentation	700+
Transportation	600+
HVAC, Fire Control, Safety	500+
Biotechnology/Pharmaceuticals	400+
Agriculture/Forestry	300+
Food & Beverage	300+
Paper, Printing & Textiles	300+
Packaging Machinery	100+
Unspecified Engineering, Scientific and Technical	5,500+

### Readership Profile by Job Function

Engineering, Design	10,000+
Engineering, Other	4,000+
Engineering, Consulting	3,900+
Marketing/Sales	3,500+
Research & Development	3,200+
Engineering, Process/Production	3,100+
Technical Support/Services	3,000+
Engineering, Faculty/Staff/Student	2,700+
Manufacturing	2,700+
General Corporate Mgmt	1,800+
Purchasing	1,600+
Maintenance/Facilities Management	1,200+
Quality Control/Assurance	1,100+
Project Management	1,000+
Architect/Builder/Contractor	700+
Unspecified Engineering, Scientific and Technical	4,600+

as of December 2017

**For more information, call 1-844-300-3098.**

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