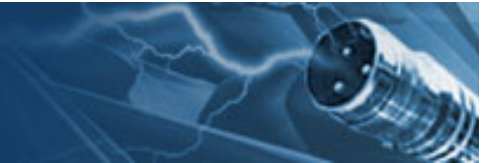




# Electrical Components

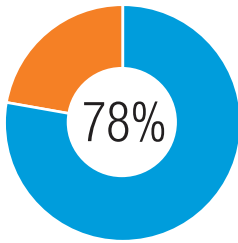
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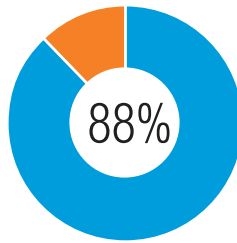
**Electrical Components** delivers timely and relevant content from multiple sources of information, keeping readers abreast of the latest industry trends and events, new product announcements, recent technology developments, application ideas for products, research and development, career opportunities and more – all in the areas of:

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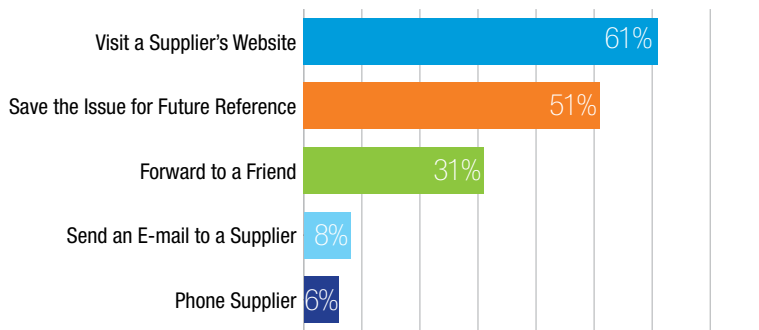


Make or influence company buying decisions

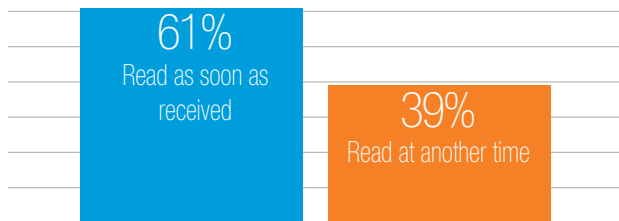


Use e-newsletter as a primary resource in early to middle buy cycle stage

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Source of Readership Information: 2014 IEEE GlobalSpec Readership Survey

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Government	3,300+
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Transportation	2,200+
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Unspecified Engineering, Scientific and Technical	22,100+

## Readership Profile by Job Function

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as of December 2017

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