



Materials Solutions

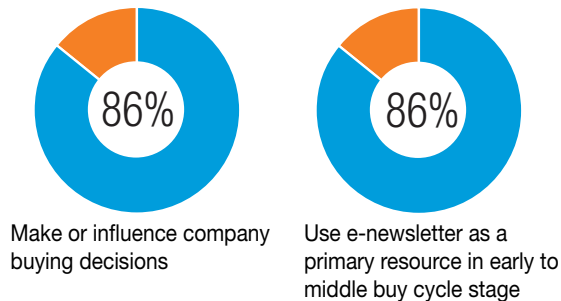
IEEE GlobalSpec



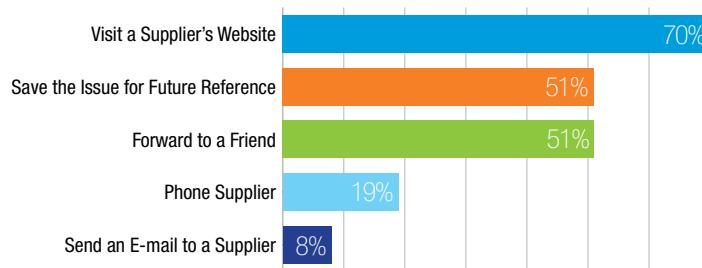
Materials Solutions e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Glass & Ceramics
- Fibers & Fabrics
- Metals & Alloys
- Plastics & Composite Materials

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Source of Readership Information: 2014 IEEE GlobalSpec Readership Survey

Current Subscriber Base 83,000+

Readership Profile by Industry	(No.)
General Manufacturing	9,600+
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Industrial Machinery/Tools & Equipment	5,300+
Automotive	5,100+
Education	4,000+
Oil & Gas	4,000+
Fabricated Metals	3,800+
Chemicals, Plastics & Rubber	3,800+
Building & Construction	3,600+
Aerospace & Defense	3,500+
Utilities/Energy	2,200+
Consumer Products/Electronics	2,000+
Medical Equipment/Instrumentation	1,600+
Instrumentation & Controls	1,600+
Paper, Printing & Textiles	1,400+
Semiconductor & Electronic Components	1,400+
Government	1,300+
Communications - Datacom/Telecom/Wireless/Network	1,300+
Transportation	1,100+
Computers, Systems & Peripherals	1,000+
HVAC, Fire Control, Safety	1,000+
Biotechnology/Pharmaceuticals	900+
Food & Beverage	800+
Agriculture/Forestry	600+
Packaging Machinery	500+
Unspecified Engineering, Scientific and Technical	12,400+

Readership Profile by Job Function

Engineering, Design	13,300+
Manufacturing	7,500+
Marketing/Sales	6,300+
Engineering, Process/Production	6,200+
Research & Development	6,100+
Engineering, Consulting	6,000+
Engineering, Other	5,500+
Technical Support/Services	4,500+
Purchasing	4,400+
General Corporate Mgmt	3,400+
Engineering, Faculty/Staff/Student	3,400+
Architect/Builder/Contractor	2,100+
Maintenance/Facilities Management	1,900+
Quality Control/Assurance	1,800+
Project Management	1,600+
Unspecified Engineering, Scientific and Technical	9,300+

as of December 2017

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