



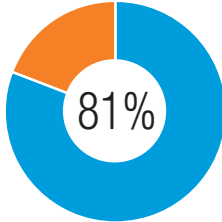
Plastics Fabrication

IEEE GlobalSpec

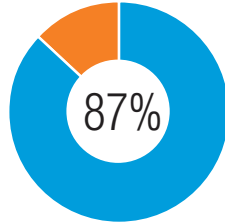
Plastics Fabrication e-newsletter delivers timely and relevant content to readers interested in staying on top of the latest industry trends and events. It's the perfect platform to get your message out about new products, recent technology developments, application ideas for products, career opportunities, and more - all in the areas of:

- Recycling & Repurposing
- Molding Machinery & Processes
- Processing, Extrusion & Film
- Materials & Components

Key Subscriber Facts:

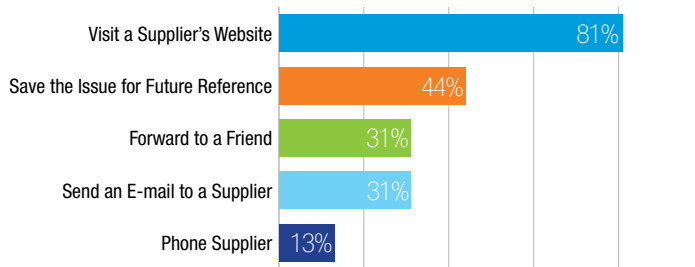


Make or influence company buying decisions

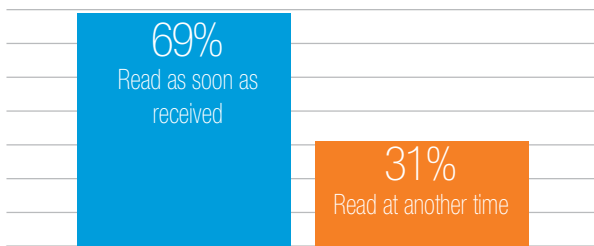


Use e-newsletter as a primary resource in early to middle buy cycle stage

Key Actions Taken by Subscribers Upon Reading:



Immediate Impact: (of subscribers who open)



Source of Readership Information: 2014 IEEE GlobalSpec Readership Survey

Current Subscriber Base 44,000+

Readership Profile by Industry

	(No.)
General Manufacturing	5,300+
Engineering/Tech Design Services	4,800+
Chemicals, Plastics & Rubber	3,800+
Automotive	3,000+
Industrial Machinery/Tools & Equipment	2,600+
Education	1,900+
Consumer Products/Electronics	1,700+
Building & Construction	1,700+
Aerospace & Defense	1,400+
Oil & Gas	1,300+
Medical Equipment/Instrumentation	1,300+
Fabricated Metals	1,100+
Utilities/Energy	900+
Instrumentation & Controls	900+
Paper, Printing & Textiles	700+
Computers, Systems & Peripherals	700+
Communications - Datacom/Telecom/Wireless/Network	700+
Food & Beverage	600+
Semiconductor & Electronic Components	600+
Packaging Machinery	600+
Biotechnology/Pharmaceuticals	600+
Government	600+
Transportation	500+
HVAC, Fire Control, Safety	500+
Agriculture/Forestry	500+
Unspecified Engineering, Scientific and Technical	6,100+

Readership Profile by Job Function

Engineering, Design	7,900+
Manufacturing	4,400+
Marketing/Sales	3,400+
Engineering, Process/Production	3,200+
Research & Development	3,200+
Engineering, Consulting	2,900+
Engineering, Other	2,700+
Technical Support/Services	2,400+
Purchasing	2,200+
General Corporate Mgmt	2,100+
Engineering, Faculty/Staff/Student	1,500+
Maintenance/Facilities Management	1,100+
Architect/Builder/Contractor	1,000+
Project Management	1,000+
Quality Control/Assurance	700+
Unspecified Engineering, Scientific and Technical	4,700+

as of December 2017

For more information, call 1-800-261-2052.

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Basic	145 x 145 pixels	20 words	1	2	Bottom 1/3	www.globalspec.com/PlasFabB